

# HEALTH EDUCATION, CERTIFICATE

## Health Education Certificate Program EDUCATIONAL OBJECTIVES

Upon completion of this certificate program, certificate candidates will possess the knowledge and skills necessary to understand and modify the personal and environmental factors that influence health-related behaviors, and by doing so, impact the overall health of individuals and communities. Upon completion of the core courses of the certificate program, students will gain a broad understanding of health education principles, theories, and strategies, and will achieve the competencies considered central to effective health education. After completing core and elective courses, students will be able to:

1. Assess individual and community needs for health education;
2. Plan effective health education programs;
3. Implement health education programs;
4. Evaluate the effectiveness of health education programs;
5. Coordinate provisions of health education services;
6. Act as a resource person; and
7. Communicate health and health education needs, concerns, and resources.

## SPONSORING DEPARTMENT

Health, Behavior and Society

## ADMISSION

Complete certificate program admissions and contact information are available on the Bloomberg School of Public Health certificate program page (<https://publichealth.jhu.edu/academics/health-education-certificate-program/>).

## REQUIREMENTS FOR SUCCESSFUL COMPLETION

The certificate program requires a minimum of 18 term credits. All required and elective courses must be taken for a letter grade; a minimum grade of C is required in all certificate coursework, and students must maintain a 2.75 or better overall GPA for all certificate coursework. Any request to substitute a course that the faculty sponsors consider essential to meet the certificate program competencies must be given serious consideration. The student must propose the course to be substituted and present a rationale for the request. In no case will more than one substitution be permitted.

The certificate program length is flexible and varies from student to student. However, the certificate must be completed within three years. The student should review the section of the website that addresses completion (<https://publichealth.jhu.edu/academics/certificate-programs/requirements-for-successful-completion-of-a-certificate-program/>) before completing certificate program requirements. The student's transcript will not indicate that the certificate was earned until the Notification of Completion has been submitted, verified by the certificate program, and processed by the Registrar.

## COURSE OF STUDY

Students should check the Bloomberg School of Public Health course directory (<https://www.jhsph.edu/courses/>) to confirm when courses are offered. The term may change from what is listed in the table below and some courses are only offered every other year. Students should also check for prerequisites and whether instructor consent is required.

Code	Title	Credits
PH.550.860	Academic & Research Ethics at BSPH (All students are required to complete this online noncredit course in their first term of study)	
<b>Required Courses (9 credits required)</b>		
PH.410.620	Program Planning for Health Behavior Change (typically offered onsite 1st term and Winter Institute)	3
PH.410.630	Implementation and Sustainability of Community-Based Health Programs (typically offered onsite in 4th term)	3
PH.410.651	Health Literacy: Challenges and Strategies for Effective Communication (typically offered online in 2nd term)	3
<b>Elective Courses (9 credits required)</b>		
PH.380.611	Fundamentals of Program Evaluation (typically offered onsite in 1st term and online in 3rd term)	4
PH.410.600	Fundamentals of Health, Behavior and Society (typically offered onsite in 1st term)	4
PH.410.610	Housing Insecurity and Health (typically offered onsite in 4th term)	3
PH.410.613	Psychosocial Factors in Health and Illness (typically offered onsite in 3rd term)	3
PH.410.615	Research Design in the Social and Behavioral Sciences (typically offered onsite in 2nd term)	3
PH.410.650	Introduction to Persuasive Communications: Theories and Practice (typically offered onsite in 2nd term and Winter Institute)	4