

# COMMUNITY-BASED PUBLIC HEALTH, CERTIFICATE

## Community-Based Public Health Overview

The certificate program in Community-Based Public Health prepares future community public health practitioners and researchers to collaborate. Participants are trained in the skills and knowledge necessary for community-based public health program development, management and evaluation, community-based participatory research (CPBR), and other research in community settings.

## EDUCATIONAL OBJECTIVES

To develop students' skills and competencies for careers in both community-based public health practice and research, particularly for applications in underserved urban settings. By marrying training in these two areas, this certificate will prepare future community public health practitioners and researchers to collaborate. The certificate will train recipients in the skills and knowledge necessary for community-based public health program development, management and evaluation, community-based participatory research (CPBR), and other research in community settings.

It will also train students in the following key competencies for community-based public health practice and research, including:

## CULTURAL COMPETENCY SKILLS AND ATTITUDES

1. Identify the role of cultural, social, and behavioral factors in determining the delivery of community-based public health
2. Utilize appropriate methods for interacting sensitively, effectively, and professionally with persons from diverse cultural, socioeconomic, educational, racial, ethnic, and professional backgrounds, and persons of all ages and lifestyle preferences
3. Develop and adapt approaches to problems that take into account cultural differences

## LINKING SOCIAL AND ENVIRONMENTAL CAUSES OF DISEASE AND COMMUNITY HEALTH

1. Define, assess, and understand the health status of populations, determinants of health and illness, factors contributing to health promotion and disease prevention, and factors influencing the use of health services impacting communities
2. Understand the historical development, structure, and interaction of national and local public health and healthcare systems
3. Identify and apply research methods appropriate for community-based applications

## COMMUNITY DIMENSIONS OF PRACTICE SKILLS AND ATTITUDES

1. Promote the utilization of leadership, team building, negotiation, and conflict resolution skills to build community partnerships and maintain key stakeholders

2. Utilize best practices for engaging in effective community partnerships
3. Identify community assets and available resources

## SPONSORING DEPARTMENT

Health, Behavior and Society

## ADMISSION

Please review the certificate program page (<https://publichealth.jhu.edu/academics/community-based-public-health-certificate-program/>) on the Bloomberg School of Public Health's website for contact information and full information about the admission process and requirements.

## REQUIREMENTS FOR SUCCESSFUL COMPLETION

The certificate program requires a minimum of 18 term credits. All required and elective courses must be taken for a letter grade; a minimum grade of C is required in all certificate coursework and students must maintain a 2.75 or better overall GPA for all certificate coursework. Any request to substitute a course that the faculty sponsors consider essential to meet the certificate program competencies must be given serious consideration. The student must propose the course to be substituted and present a rationale for the request. In no case will more than one substitution be permitted. The certificate program length is flexible; it varies from student to student, however, the certificate must be completed within three years. The student should review the section of the website that addresses completion (<https://publichealth.jhu.edu/academics/certificate-programs/requirements-for-successful-completion-of-a-certificate-program/>) before completing certificate program requirements. The student's transcript will not indicate that the certificate was earned until the Notification of Completion has been submitted, verified by the certificate program, and processed by the Registrar.

## COURSE OF STUDY

Students should check the Bloomberg School of Public Health course directory (<https://www.jhsph.edu/courses/>) to confirm when courses are offered. The term may change from what is listed in the table below and some courses are only offered every other year. Students should also check for prerequisites and whether instructor consent is required.

Code	Title	Credits
PH.550.860	Academic & Research Ethics at BSPH (All students are required to complete this noncredit online course in their first term of study)	
<b>Required (Core) Courses</b>		
PH.410.630	Implementation and Sustainability of Community-Based Health Programs (typically offered onsite in 4th term)	3
PH.410.631	Introduction to Community-Based Participatory Research: Principles and Methods (typically offered onsite in 2nd term)	3

*Any students not enrolled in the School of Nursing are required to take the following practicum course. Students must apply to be accepted into the Baltimore Community Practicum during 1st term; instructor permission is required. Experience prior to enrollment in the student's current degree program is not applicable to the certificate program*

PH.550.864	Baltimore Community Practicum (Please note: This is a multi-term course: students must enroll in both 2nd and 3rd terms onsite)	2-4	PH.410.861	Graduate Seminar in Community-Based Research (typically offered onsite in 2nd and 4th terms)	1
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**Elective Courses: Each student must select at least one course from each of the following three groups of courses, for a total minimum of 10 credits**

*Group 1: Competency Skills and Attitudes*

NR.110.560	Program Development and Evaluation in Health Care	2
PH.224.690	Qualitative Research Theory and Methods (typically offered onsite in 3rd term and online in terms 1 & 3)	3
PH.224.691	Qualitative Data Analysis (typically offered online in 2nd term)	3
PH.410.650	Introduction to Persuasive Communications: Theories and Practice (typically offered onsite in 2nd term and Winter Institute)	4
PH.410.651	Health Literacy: Challenges and Strategies for Effective Communication (typically offered online in 2nd term)	3
PH.410.690	Ethnographic Fieldwork (typically offered onsite in 1st term)	3

*Group 2: Linking Social and Environmental Causes of Disease and Community Health*

PH.221.624	Urban Health in Developing Countries (typically offered online in 4th term)	3
PH.301.615	Seminar in Health Disparities (typically offered onsite in 2nd term)	3
PH.305.607	Public Health Practice (typically offered onsite in 2nd term)	4
PH.380.612	Applications in Program Monitoring and Evaluation (typically offered onsite in 4th term)	4
PH.410.611	Under Pressure: Health, Wealth & Poverty (typically offered onsite in 4th term)	3
PH.410.620	Program Planning for Health Behavior Change (typically offered onsite in 1st term and Winter Institute)	3

*Group 3: Community Dimensions of Practice Skills and Attitudes*

PH.550.601	Implementation Research and Practice (typically offered onsite and online in 2nd term)	3
PH.180.605	Food Systems Practicum (typically offered online in 2nd term)	4
PH.180.655	Baltimore Food Systems: A Case Study of Urban Food Environments (typically offered onsite in 3rd term)	4
PH.221.635	Global Advances in Community-Oriented Primary Health Care (typically offered onsite and online in 3rd term)	3
PH.301.645	Health Advocacy (typically offered onsite in 4th term)	3
PH.330.634	Stigma and Public Health: Issues and Interventions (typically offered online in 3rd term)	3
PH.340.698	Methods For Assessing Power, Privilege, and Public Health in the United States (typically offered every other year)	4