

ENTREPRENEURSHIP AND MANAGEMENT, MINOR

<https://engineering.jhu.edu/cle/academics/undergraduate-studies/entrepreneurship-and-management-minor/>

The Entrepreneurship & Management (E&M) program offers Johns Hopkins Arts & Sciences, Engineering, and Peabody students a broad array of courses designed to equip them to lead in professional and academic arenas. Some students simply take a course or two. Many choose to fulfill the seven-course E&M minor, pairing it with their engineering, liberal arts, or public health major. The minor's three core courses, Foundations of American Enterprise, Financial Accounting, and a communications course (either Professional Writing and Communication or Oral Presentations), provide a strong foundation in the fundamentals of entrepreneurship. Students then complete the required work in statistics, two upper-level courses, and a 400-level capstone course to fulfill the minor.

The minor in entrepreneurship and management focuses on leadership and management from a multidisciplinary viewpoint with a quantitative emphasis. The program, part of the Center for Leadership Education (<https://e-catalogue.jhu.edu/engineering/leadership-education/>), offers students a diversified learning experience that emphasizes the concepts, practices, and skills necessary for effective leadership as managers and entrepreneurs in the public and private sectors.

The primary goal of the program is to provide Johns Hopkins students with the knowledge and skills to become effective leaders and entrepreneurs. Individuals with excellent technical training and abilities often move into management positions or start new ventures. As their careers progress, they will be better prepared for success if they have the ability to understand financial reports, interpret statistical data, organize and effectively lead a team, design strategy, analyze and correct problems in the firm's operations, and understand the dynamics of the marketplace. Thus, the program will help prepare students for entrance into a professional degree program or graduate school; moving more quickly into management positions; starting new ventures; or pursuing careers in finance and business.

Facilities

The CLE Full-time Faculty and staff offices are located on the first and third floors of Wyman Hall.

Course and Grade Rules and Limitations

The Entrepreneurship & Management minor requires a minimum of 21-22 credits.

A maximum of one "S" course may be applied to the minor.

All courses applied to the E&M minor must be completed with a grade of C- or above.

Program Requirements

Students wishing to complete a minor in entrepreneurship and management may obtain more information by emailing cle@jhu.edu to set up an appointment with the E&M minor advisor.

Core Requirements

| Code | Title | Credits |
|--|---|------------|
| Statistics | | 3-4 |
| Students may take Decision Analytics OR any statistics course 200-level statistics or higher. | | |
| EN.661.380 | Decision Analytics | |
| Entrepreneurship and Management Fundamentals | | 9 |
| Students must complete three fundamental courses in entrepreneurship and management. These courses are: | | |
| EN.660.105 | Foundations of American Enterprise | |
| | or EN.660.250 Identifying and Capturing Markets | |
| EN.660.203 | Financial Accounting | |
| EN.661.110 | Professional Writing and Communication | |
| | or EN.661.250 Oral Presentations | |
| Upper-Level Elective Courses in Entrepreneurship and Management | | 6 |
| Students must complete two upper-level courses in entrepreneurship and management. Courses may be chosen from the list below. Students can choose 1 course from the Marketing & Communications electives listed in a separate table below. | | |
| AS.180.263 | Corporate Finance | |
| EN.660.300 | Managerial Finance | |
| EN.660.303 | Managerial Accounting | |
| EN.660.308 | Business Law I | |
| EN.660.310 | Cases in Workplace Ethics | |
| EN.660.329 | Social Entrepreneurship Theory and Practice. Community Based Learning | |
| EN.660.331 | Leading Teams | |
| EN.660.332 | Leadership Theory | |
| EN.660.333 | Leading Change | |
| EN.660.340 | Management Theory and Practice | |
| EN.660.345 | Multidisciplinary Engineering Design 1 | |
| | or EN.660.345 Multidisciplinary Engineering Design 2 | |
| EN.660.414 | Financial Statement Analysis | |
| EN.660.455 | Reimagining The City to Resist Climate Change | |
| EN.660.460 | Entrepreneurship | |
| EN.661.301 | Writing for the Law | |
| EN.661.315 | Culture of the Engineering Profession | |
| EN.661.317 | Culture of the Medical Profession | |
| Clark Scholars may also take the following series of one-credit courses, as the equivalent of 1 three-credit course: | | |
| EN.660.106 | Clark Scholars Leadership Challenge | |
| EN.660.270 | Clark Scholar Engineering Design I | |
| EN.660.380 | Clark Scholar Engineering Design II | |
| Entrepreneurship & Management Capstone | | 3 |
| Students must complete one 400-level capstone course. Select one from the following: | | |
| EN.660.407 | Negotiation and Conflict Resolution | |
| EN.660.410 | Computer Science Innovation and Entrepreneurship | |
| EN.660.419 | Strategy Consulting | |
| EN.660.420 | Strategic Case Analysis | |
| EN.660.459 | Entrepreneurial Spirits | |
| EN.660.460 | Entrepreneurship | |

EN.660.461 Fundamentals of Product Management

EN.663.453 Innovation and Design I

Total Credits 21-22**Marketing and Communication Courses**

Students may use only one Marketing and Communications course as an upper-level elective for the Entrepreneurship and Management minor.

| Code | Title | Credits |
|-------------|---|----------------|
| EN.660.352 | New Product Development | 3 |
| EN.660.420 | Strategic Case Analysis | 3 |
| EN.660.450 | Advertising & Integrated Marketing Communication | 3 |
| EN.660.453 | Digital and Social Media Marketing | 3 |
| EN.661.306 | Special Topics in Professional Writing: Freelance Travel Writing | 3 |
| EN.661.355 | Special Topics in Professional Writing: Blogging about Food and Culture | 3 |
| EN.661.370 | Storytelling with Data | 3 |

For current faculty and contact information go to <http://engineering.jhu.edu/cle/faculty> (<http://engineering.jhu.edu/cle/faculty/>)