

MBA/COMMUNICATION, MA DUAL DEGREE

The Hopkins MBA/MA in Communication prepares managers in public and media relations, advertising, crisis communication, organizational development, and risk communication. It provides managers with the knowledge and skills to solve communication problems in the workplace, use new media to transform existing business practices, reach out to media and clientele, and manage corporate images. This program enables communication professionals to expand their knowledge and skills in business and management, preparing them to lead nonprofit, public sector, or commercial enterprises. Students in these degrees complete both the professional managerial education requirements of the MBA and the advanced disciplinary requirements of a specialized MA in Communication. More information is available at <https://carey.jhu.edu/programs/dual-degrees/mba-ma-communication> (<https://carey.jhu.edu/programs/dual-degrees/mba-ma-communication/>).

Admission Requirements

Apply to the MBA/MA in Communication through the Johns Hopkins Zanvyl Krieger School of Arts and Sciences. For information, please visit advanced.jhu.edu/academics/dual-degree-programs/communication-mba (<https://advanced.jhu.edu/academics/dual-degree-programs/communication-mba/>).

Program Requirements

The program requires 72 credits, 42 credits (20 credits Flex MBA Business Foundation and 22 credits of electives) for the MBA. All 42 MBA credits must come from "BU" courses at the Carey Business School. A waived course must be replaced with an equivalent number of credits in an advanced course. Dual degree recipients receive both diplomas upon completion of both programs.

Program Requirements

MA in Communication Curriculum

Code	Title	Credits
Core Course - Required:		
AS.480.600	Research & Writing Methods	3
Core Courses - Customizable		
Select three of the following:		9
AS.480.601	Foundations of Digital Media	
AS.480.602	Changing Behavior through Communication	
AS.480.604	Theory of Mass Communication Practices	
AS.480.606	Persuasion	
AS.480.804	Practicum	
Electives (Six courses)		18
Total Credits		30

MBA Curriculum

All students pursuing this dual degree must take the following courses. Course scheduling allows for completion of the MBA portion of the program in 32 months. Dual degree recipients receive both diplomas upon completion of both programs.

Code	Title	Credits
Core Courses - Required:		
BU.210.620	Accounting and Financial Reporting	2
BU.520.601	Business Analytics	2
BU.120.601	Business Communication	2
BU.220.620	Business Microeconomics	2
BU.231.620	Corporate Finance	2
BU.142.601	Leadership and Organizational Behavior	2
BU.410.620	Marketing Management	2
BU.680.620	Operations Management	2
BU.510.601	Statistical Analysis	2
BU.150.620	Strategic Management	2
Electives (11 courses)		22
Select 11 two-credit courses. Students may fulfill this requirement with any Carey courses for which they meet the pre-requisites and enrollment criteria.		
Total Credits		42