BUSINESS ADMINISTRATION (FULL TIME), MBA

Business Administration (Full-Time), MBA

The full-time Johns Hopkins MBA is a two-year, cohorted program combining a cutting-edge business analytics education with professional leadership skill-building to navigate the complexities of fast-growing markets. The program teaches students to develop strategies and techniques to harness technological advancements and innovation and hone their skills through a curated mix of immersive experiential learning, classroom learning, and co-curricular experiences.

Students can choose between two pathways: Analytics, Leadership, and Innovation or Health, Technology, and Innovation. The pathways overlap at key points in the curriculum, and students will continue to build connections with their peers throughout the program.

The program requires the completion of 54 credits in two years, and cannot be accelerated. Course waivers are not granted in this program.

Requirements

The full-time MBA (FTMBA) program requires students to complete 54 total credits. Beyond the core curriculum (32 credits), students choose between two pathways: Analytics, Leadership, and Innovation (ALI) (8 credits) or Health, Technology, and Innovation (HTI) (10 credits). The remaining credits after the completion of core and pathway courses are elective credits.

Students are also required to complete the following:

Foundations Week – The FTMBA program kicks off with Foundations Week, Carey's innovative orientation program which takes place in the week prior to Fall I courses commencing. During Foundations Week, students will foster their relationships with classmates, Carey staff and faculty, alumni, and industry professionals. Students will clarify their career goals with the Career & Life Design coaches, explore various industries with Employer Relations, prepare for experiential learning opportunities with the Office of Experiential Learning, and experience a wide variety of teaming activities.

Summer Practical Experience - The FTMBA Practical Summer Experience occurs in the summer between 1st and 2nd years, and requires the following:

- Be related to your course of study and professional goals
- A duration of at least 6 weeks
- A minimum of 20 hours a week dedicated to experience
- Supervisor or mentor oversight

The opportunity can be paid or unpaid, and it need not take place in a "business" setting so long as it supports your professional goals.

Pathways

Students will be expected to commit to a pathway selection at the end of the Fall I semester in year one, prior to taking their first foundational pathway-specific course in Fall II. Requests to change from one pathway to another must be submitted before the start of a fall semester, and will be evaluated by the academic program manager and director.

Analytics, Leadership, and Innovation (ALI) Pathway

Understanding the application of business analytics alone won't drive innovation. Students translate data insights into innovative solutions. Students will hone their leadership skills to engage the people around them to implement data-driven strategies.

Credits required to graduate with ALI pathway:

32 Foundational credits

8 Pathway credits

14 Elective credits

Health, Technology, and Innovation (HTI) Pathway

To lead in the health industry, students have to be ready to navigate changing government regulations, new technologies, and increased competition. Students will leverage the power of Johns Hopkins University's health ecosystem and find technology-driven, human-centered solutions to complex health problems. With the Health, Technology, and Innovation pathway, students will build the specialized business analytics and leadership skills to find technology-driven, human-centered solutions to complex health problems.

Credits required to graduate with HTI pathway:

32 Foundational credits

10 Pathway credits

12 Elective credits

Curriculum Outline

All courses are 2 credits unless otherwise noted.

Required courses

Code	Title	Credits
BU.920.602	Accounting Foundations	2
BU.920.631	Behavioral Science: Leadership and Organizational Behavior	2
BU.920.634	Behavioral Science: Leading Change (Behavioral Science: Leading Change)	2
BU.920.633	Behavioral Science: Negotiating Collaboratively I (Behavioral Science: Negotiating Collaboratively I)	2
BU.920.601	Business Communication	2
BU.920.607	Competitive Strategy	2
BU.920.624	Data Science: Artificial Intelligence (Data Science: Artificial Intelligence)	2
BU.920.623	Data Science: Big Data Consulting Project	2
BU.920.622	Data Science: Econometrics for Market Analysis	2
BU.920.621	Data Science: Statistics	2
BU.920.604	Finance	2
BU.920.816	Innovation Field Project	4
BU.920.605	Marketing Management	2
BU.920.603	Microeconomics and Market Design	2
BU.920.606	Operations Management	2
BU.001.351	Professional Development for Career Success	0
Total Credits		**32**

Analytics, Leadership, and Innovation (ALI) pathway-specific courses

Code	Title	Credits
BU.920.713	Ethical Leadership (Ethical Leadership)	2
BU.920.721	Foundations of Business of Health	2

Students are required to take two of the following Experiential menu courses in their second year.

Code	Title	Credits
BU.920.814	Advising Project Teams (Advising Team Projects)	
BU.920.815	Applied Behavioral Strategy for Organizational and Social Impact (Applied Behavioral Strategy for Organizational and Social Impact)	
BU.920.812	Commercializing Discovery (Commercializing Discovery)	
BU.920.811	Design Lab (Design Lab)	
BU.920.813	Leadership Development Expedition (Leadership Development Expedition)	

Health, Technology, and Innovation (HTI) pathway-specific courses

Code	Title	Credits
BU.920.722	Business Law, Health Law, and Regulations	2
BU.920.812	Commercializing Discovery (Commercializing Discovery)	2
BU.920.811	Design Lab (Design Lab)	2
BU.920.723	Ethics of Business of Health (Ethics of Business of Health)	2
BU.920.721	Foundations of Business of Health	2