

# BUSINESS ADMINISTRATION (FULL TIME), MBA

## Business Administration (Full-Time), MBA

The full-time Johns Hopkins MBA is a two-year, cohorted program combining a cutting-edge business analytics education with professional leadership skill-building. Graduates are positioned to navigate the complexities of fast-growing markets. The program teaches students to develop strategies and techniques to harness technological advancements and innovation and hone their skills through a curated mix of immersive experiential learning, classroom learning, and co-curricular experiences.

Students can choose to complete a specialization: Analytics, Leadership, and Innovation or Health, Technology, and Innovation. The specializations provide students an opportunity to learn and apply various business principles with a lens toward health care or analytics and leadership.

The program requires the completion of 54 credits in two years, and cannot be accelerated. Course waivers are not granted in this program.

*International students in F-1 status who complete this program and obtain post-completion Optional Practical Training (OPT) (<https://ois.jhu.edu/students/current-f-1-students/f-1-training-and-employment/optional-practical-training/>) may be eligible for the STEM OPT Extension (<https://ois.jhu.edu/students/current-f-1-students/f-1-training-and-employment/opt-stem-extension/>). Students should consult the Office of International Services (<https://ois.jhu.edu/contact-ois/announcements/>) if they have questions about this benefit.*

## Requirements

Students entering the The full-time MBA (FTMBA) program are required to complete 54 total credits. Beyond the core curriculum (26 credits), students can choose to complete a specialization: Analytics, Leadership, and Innovation (ALI) (10 credits) or Health, Technology, and Innovation (HTI) (10 credits). The remaining 18 credits after the completion of core and specialization courses are elective credits. Students choosing not to pursue a specialization must complete 28 elective credits. During a student's second year, full-time MBA electives can also be used to pursue a to a Carey certificate.

Students are also required to complete the following:

**Foundations Week** – The FTMBA program kicks off with Foundations Week, Carey's innovative orientation program which takes place in the week prior to Fall I courses commencing. During Foundations Week, students will foster their relationships with classmates, Carey staff and faculty, alumni, and industry professionals. Students will clarify their career goals with the Career & Life Design coaches, explore various industries with Employer Relations, prepare for experiential learning opportunities with the Office of Experiential Learning, and experience a wide variety of teaming activities.

**Summer Practical Experience** - The FTMBA Practical Summer Experience occurs in the summer between 1<sup>st</sup> and 2<sup>nd</sup> years, and requires the following:

- Be related to your course of study and professional goals
- A duration of at least 6 weeks

- A minimum of 20 hours a week dedicated to experience
- Supervisor or mentor oversight

The opportunity can be paid or unpaid, and it need not take place in a "business" setting so long as it supports your professional goals.

## Specializations

Students will have the option to choose a specialization to complete through the full-time MBA program. The specialization must be declared by the end of the Fall I semester in year one, prior to taking their first foundational specialization-specific course in Fall II. Requests to change from one specialization to another must be submitted before the start of a fall semester, and will be evaluated by the academic program manager and director.

### Analytics, Leadership, and Innovation (ALI) Specialization

Understanding the application of business analytics alone won't drive innovation. Students translate data insights into innovative solutions. Students will hone their leadership skills to engage the people around them to implement data-driven strategies.

Credits required to graduate with ALI specialization:

26 Foundational credits

10 Specialization credits

18 Elective credits

### Health, Technology, and Innovation (HTI) Specialization

To lead in the health industry, students have to be ready to navigate changing government regulations, new technologies, and increased competition. Students will leverage the power of Johns Hopkins University's health ecosystem and find technology-driven, human-centered solutions to complex health problems. With the Health, Technology, and Innovation specialization, students will build the specialized business analytics and leadership skills to find technology-driven, human-centered solutions to complex health problems.

Credits required to graduate with HTI specialization:

26 Foundational credits

10 Specialization credits

18 Elective credits

## Certificate

Students in the standalone full-time MBA program—regardless if they choose to pursue a specialization or not—have the option of using elective credits in the second year to pursue one Carey certificate (<https://carey.jhu.edu/programs/certificate/>), with the exception of the Health Care Management Certificate.

## Curriculum Outline

All courses are 2 credits unless otherwise noted.

## Required courses

| Code                 | Title   | Credits   |
|----------------------|---|-----------|
| BU.920.602           | Accounting Foundations  | 2         |
| BU.920.631           | Behavioral Science: Leadership and Organizational Behavior  | 2         |
| BU.920.633           | Behavioral Science: Negotiating Collaboratively (Behavioral Science: Negotiating Collaboratively I) | 2         |
| BU.920.601           | Business Communication  | 2         |
| BU.920.607           | Competitive Strategy  | 2         |
| BU.920.623           | Data Science: Big Data Consulting Project   | 2         |
| BU.920.621           | Data Science: Statistics  | 2         |
| BU.920.604           | Finance   | 2         |
| BU.920.816           | Innovation Field Project  | 4         |
| BU.920.605           | Marketing Management  | 2         |
| BU.920.603           | Microeconomics and Market Design  | 2         |
| BU.920.606           | Operations Management   | 2         |
| BU.001.351           | Professional Development for Career Success   | 0         |
| <b>Total Credits</b> |   | <b>26</b> |

## Analytics, Leadership, and Innovation (ALI) specialization courses

| Code                      | Title  | Credits |
|---------------------------|--|---------|
| BU.920.713                | Ethical Leadership (Ethical Leadership)        | 2       |
| BU.920.721                | Foundations of Business of Health              | 2       |
| BU.920.622                | Data Science: Econometrics for Market Analysis | 2       |
| BU.920.624                | Data Science: Artificial Intelligence          | 2       |
| Specialization Experience |  | 2       |

## Health, Technology, and Innovation (HTI) specialization courses

| Code                      | Title   | Credits |
|---------------------------|---|---------|
| BU.920.721                | Foundations of Business of Health                           | 2       |
| BU.920.722                | Business Law, Health Law, and Regulations                   | 2       |
| BU.920.723                | Ethics of Business of Health (Ethics of Business of Health) | 2       |
| BU.920.624                | Data Science: Artificial Intelligence                       | 2       |
| Specialization Experience |   | 2       |