

MUSEUM STUDIES, MA/ NONPROFIT MANAGEMENT, CERTIFICATE

Students pursuing an MA in Museum Studies have the option of strengthening their leadership skills by enrolling in the combined degree program offered with the Certificate in Nonprofit Management. Students are provided an overview of the nonprofit sector, as well as the technical skills needed to thrive in nonprofit museums and arts philanthropy. Students may earn the combined degree by taking 10 Museum Studies courses, per the masters degree requirements, and 4 Nonprofit Management courses for a total of 14 courses. Two specific Museum Studies courses can be applied to both the masters and the certificate and these courses are listed under the Requirements tab.

Admissions Criteria for all Advanced Academic Programs (<https://e-catalogue.jhu.edu/arts-sciences/advanced-academic-programs/enrollment-services/admission/>)

Program Specific Requirements

In addition to the materials and credentials required for all programs, the Master of Arts in Museum Studies and Certificate in Nonprofit Management degree also requires:

- Statement of Purpose: This 750-word statement should describe how your academic and professional experiences have led to your decision to pursue a career in the museum field with an emphasis in nonprofit management and how this combined degree will help you succeed in your goals in the museum profession. If you have worked for a museum in any capacity, please incorporate your experience into your statement. Your statement will be reviewed for content, organization, and writing style.

PROGRAM REQUIREMENTS

MA in Museum Studies students pursuing the Certificate in Nonprofit Management must take the 10 Museum Studies courses, per the degree requirements, and 4 Nonprofit Management courses for a total of 14 courses. Two specific Museum Studies courses can be applied to both the masters and the certificate and these courses are listed at the bottom of this page. Students must complete all 14 courses prior to being eligible for graduation.

MA in Museum Studies

- One required core courses
- Four customizable core courses
- Five electives

Certificate in Nonprofit Management

- Four customizable core courses (scroll down to view NPM courses)

Note: Students are encouraged to begin the Certificate with AS.470.728 Fundamentals of Nonprofits and Nonprofit Management.

Code	Title	Credits
Museum Studies		
<i>Core Course - Required:</i>		3
AS.460.610	Two-Week Onsite Seminar	
<i>Core Courses - Customizable</i>		12
Select one of the following:		
AS.460.601	Exploring Museum Professions	
AS.460.602	Museums in the Digital Age	
Select three of the following (See below for courses that may be applied to the MA & the certificate.)		
AS.460.604	Introduction to Museum Education	
AS.460.606	Exhibition Strategies	
AS.460.608	The Business of Museums	
AS.460.611	History & Philosophy of Museums	
AS.460.621	Museum Evaluation and Audience Research	
AS.460.666	Collection Management	
<i>Electives</i>		15
Select five of the following (See below for those courses that may be applied to the MA & the certificate.)		
AS.460.615	Museums and Community Engagement	
AS.460.618	Museum Controversies: Ethical Issues in Museums	
AS.460.619	Museums, Race, and Inclusion	
AS.460.620	Accessibility in the Museum	
AS.460.622	Evaluation Projects and Practice	
AS.460.628	Architecture of Museums	
AS.460.630	Exhibition Design, Construction, and Documentation	
AS.460.632	Practice of Public History	
AS.460.633	Conservation-Restoration: A 21st Century Approach	
AS.460.635	Curatorship: Principles and Practices	
AS.460.636	Living Collections	
AS.460.637	Curating Online Exhibitions and Experiences	
AS.460.638	Preservation of Analog and Digital Photographs	
AS.460.639	Material Culture and the Modern Museum	
AS.460.640	Educational Programming for Museum Audiences	
AS.460.655	Expanding Roles of Museum Marketing and Communications	
AS.460.657	Fundamentals of Museum Fundraising	
AS.460.663	Social Media Strategies for Museums	
AS.460.665	Introduction to Archives	
AS.460.667	Collection Management Systems	
AS.460.668	Cataloging Museum Collections: History, Standards, and Applications	
AS.460.670	Digital Preservation	
AS.460.671	Foundations of Digital Curation	
AS.460.672	Managing Digital Information in Museums and Archives	
AS.460.673	Digital Curation Certificate Internship	
AS.460.674	Research/Capstone in Digital Curation	
AS.460.675	Leadership of Museums	
AS.460.683	Project Management in Museums	

AS.460.684	Museum Finance and the Economy	
AS.460.685	Private Collectors, Collections, and Museums	
AS.460.686	Culturally Specific Museums	
AS.460.687	Provenance Research: Connecting Histories	
AS.460.690	Science, Society, and the Museum	
AS.460.691	Innovation and the Modern Museum	
AS.460.649	Shaping Reality: Immersive Technologies in the Museum	
AS.460.750	Museum Internship	
AS.460.752	Museums in a Changing Time: Virtual Seminar	
AS.460.755	Museum Projects	
Nonprofit Management Certificate		
Core Courses - Customizable		
Select four of the following:		12
AS.470.625	Resource Development and Marketing in Nonprofits	
AS.470.666	Institutional Fundraising: Raising Maximum Dollars from Government Agencies, Corporations and Foundations	
AS.470.682	Mission Meets Profit: Building a Social Enterprise	
AS.470.728	Fundamentals of Nonprofits and Nonprofit Management	
AS.470.774	Nonprofit Governance & Executive Leadership	
AS.470.789	International/Non-Governmental Organizations and Civil Society in Conflict Zones	
AS.470.798	Financial Management and Analysis in Nonprofits	
Total Credits		42

Note: Two specific Museum Studies courses can be applied to both the masters and the certificate. Choose two from the listing below:

Code	Title	Credits
AS.460.608	The Business of Museums	
AS.460.621	Museum Evaluation and Audience Research	
AS.460.655	Expanding Roles of Museum Marketing and Communications	
AS.460.657	Fundamentals of Museum Fundraising	
AS.460.675	Leadership of Museums	
AS.460.683	Project Management in Museums	
AS.460.684	Museum Finance and the Economy	