CULTURAL HERITAGE MANAGEMENT, MA/ NONPROFIT MANAGEMENT, CERTIFICATE

MA in Cultural Heritage Management / Certificate in Nonprofit Management (https://advanced.jhu.edu/academics/ graduate/ma-cultural-heritage- management/ma-in-cultural-heritage- management-and-certificate-in-nonprofit- management/)

Students who are pursuing the MA in Cultural Heritage Management and are interested in furthering their nonprofit education may enroll in the combined degree program offered with the Certificate in Nonprofit Management. Students may earn the combined degree by taking four of the six courses in the Certificate in Nonprofit Management. This enables students to earn both the MA degree and a Graduate Certificate for a total of 14 courses, ten in Cultural Heritage Management and four in Nonprofit Management. The combined degree of MA in Cultural Heritage Management/Certificate in Nonprofit Management allows students to acquire the technical skills needed to thrive in the workplace of both nonprofit and cultural heritage institutions.

Admissions Criteria for all Advanced Academic Programs (https://e-catalogue.jhu.edu/arts-sciences/ advanced-academic-programs/enrollment-services/ admission/)

Program-Specific Requirements

Applicants must hold a baccalaureate degree in study areas relevant to the curriculum (Anthropology, Archaeology, Architecture, Preservation, Art History, Conservation, Environmental Sciences, Geography, Preservation, Cultural Management or Tourism, Public History, or a related field).

Applicants are accepted to the program on the understanding that they have sufficient background in a relevant field, either through their previous degree, or through relevant professional experience, to be able to complete the program. As an applicant, you must submit:

- A 750-word statement of intent that addresses your preparation and experience leading to your application to this program. It should describe how your academic and professional experiences have led to your decision to pursue a career in the heritage field with an emphasis in nonprofit management and how this combined degree will help you succeed in your goals. If you have worked in the heritage or nonprofit fields in any capacity, please incorporate your experience into your statement. Your statement will be reviewed for content, organization, and writing style.

Program Requirements

Students of the combined MA in Cultural Heritage Management/ Certificate in Nonprofit Management program must complete 14 courses in total. Please note that students must complete all 14 courses before they are eligible to apply for graduation.

Code	Title	Credits
MA in Cultural Heritage Management Courses		
Core Courses - Required:		**12**
AS.465.702	Studies in World Heritage	
AS.465.704	Cultural Heritage Management/Leadership	
AS.465.708	Two-Week Onsite Cultural Heritage Management Seminar	
AS.465.710	The Protection of Global Cultural Heritage: Laws, Policies, Politics, and Advocacy	
	or AS.465.71 Culture as Catalyst for Sustainable Development	
Core Courses - Customizable		**9**
Select three of the following:		
AS.465.707	Reading the Landscape: Cultural Heritage at Scale	
AS.465.710	The Protection of Global Cultural Heritage: Laws, Policies, Politics, and Advocacy	
AS.465.730	Heritage Interpretation	
AS.465.732	Engaging Communities in Heritage	
AS.465.740	Cultural Heritage in the Digital Age	
Electives		**9**
Select three of the following:		
AS.465.706	Research/Capstone in Heritage Studies	
AS.465.712	Managing Cultural Heritage Resources	
AS.465.714	Culture as Catalyst for Sustainable Development	
AS.465.716	Cultural Heritage Risk Management and Security	
AS.465.720	Issues in Intangible Cultural Heritage	
AS.465.734	Heritage Tourism	
AS.465.736	NAGPRA: Repatriation as Compliance or Ethical Practice	
AS.465.746	Reality Capture: Heritage Documentation for Analysis, Conservation, and Outreach	
AS.465.780	Internship	
Certificate in Nonprofit Management Courses		
Core Courses - Customizable		
Select four of the following: [1]		12
AS.470.728	Fundamentals of Nonprofits and Nonprofit Management (recommended) [1]	
AS.470.798	Financial Management and Analysis in Nonprofits (recommended) [1]	
AS.470.625	Resource Development and Marketing in Nonprofits	
AS.470.666	Institutional Fundraising: Raising Maximum Dollars from Government Agencies, Corporations and Foundations	
AS.470.682	Mission Meets Profit: Building a Social Enterprise	
AS.470.774	Nonprofit Governance & Executive Leadership	
AS.470.789	International/Non-Governmental Organizations and Civil Society in Conflict Zones	
Total Credits		**42**

[1] Recommended for students new to Nonprofit Management.