

# PUBLIC MANAGEMENT, MA/ INTELLIGENCE, CERTIFICATE

## MA in Public Management / Certificate in Intelligence

Students pursuing a MA in Public Management may obtain an additional credential by completing a sequence of courses offered by the Certificate in Intelligence. This combined credential will require students to complete 15 courses (in lieu of 17 to complete both degrees separately).

At a time when governments are faced with an array of unprecedented challenges, good management critical thinking, and analytical skills are essential. The Johns Hopkins MA in Public Management/Certificate in Intelligence trains students in the fundamentals of public management (policy analysis, financial management, economics and public administration) and the core skills required to succeed as an intelligence analyst in the public and private sectors.

### Admissions Criteria for all Advanced Academic Programs (<https://e-catalogue.jhu.edu/arts-sciences/advanced-academic-programs/enrollment-services/admission/>)

In addition to meeting the admissions criteria for all Advanced Academic Programs student interested in applying for the combined program need to meet the standards for both the MA in Public Management and the Certificate in Intelligence.

In addition to the materials and credentials required for all programs, the MA in Public Management requires:

- A writing sample of two to five pages that is policy oriented. If the applicant does not have a policy-oriented paper that they wish to submit, the applicant may write a three page, double-spaced essay on the following question:

“A memorandum is not written to inform the reader, but to protect the writer.” —Former Secretary of State Dean Acheson

Please discuss whether you think the quote from former Secretary Acheson is accurate or not and why?

Applicants should also be aware of the following:

- If English is your second language, you may be required to take the TOEFL or IELTS examination (<https://advanced.jhu.edu/admissions-aid/international-students/english-proficiency/>). Please note the Public Management program requires a minimum online TOEFL test score of 105 and an IELTS score of 7. The admissions committee carefully reviews each test subcategory or band (reading, writing, speaking, listening) to ensure candidates have the required language skills for the program.
- A solid foundation in American government and economics is strongly recommended for those applying to the Public Management program.
- Though not required, Public Management applicants are welcome to submit the GRE. Applicants who wish to highlight their ability to meet the writing and quantitative requirements of the program should consider this option

## Program Requirements MA Public Management Requirements

Code	Title	Credits
<b>Core Courses - Required:</b>		<b>18</b>
AS.470.608	Public Policy Evaluation & the Policy Process	
AS.470.627	Financial Management & Analysis in the Public Sector	
AS.470.631	Economics for Public Decision-Making	
AS.470.854	Fundamentals of Quantitative Methods	
AS.470.695	Proseminar: Essentials of Public and Private Management	
AS.470.860	Capstone for Public Management	
<b>Four Public Management Electives</b>		<b>12</b>
<b>Total Credits</b>		<b>30</b>

## Certificate in Intelligence Requirements

Completion of five courses, one each from the following areas:

Code	Title	Credits
<b>Core Course-- Required</b>		<b>3</b>
AS.473.600	The Art & Practice of Intelligence	
<b>Select one Theory and Context Course:</b>		<b>3</b>
AS.473.604	Applied Critical Thinking and Analysis	
AS.473.605	Strategic Culture Analysis	
AS.473.609	Introduction to Intelligence in the Five Eyes Community	
AS.473.663	The Intelligence-Policy Nexus	
<b>Select one Law and Ethics course:</b>		<b>3</b>
AS.470.731	Privacy in a Data-driven Society	
AS.470.795	The Constitution and National Security	
AS.473.606	Legal Issues in Intelligence	
AS.473.607	Intelligence Ethics	
<b>Select one Intelligence Operations Course:</b>		<b>3</b>
AS.470.724	Managing Dangerous Futures: Global Political Risk Analysis	
AS.470.740	Cyber Policy, Strategy, Conflict and Deterrence	
AS.472.600	Introduction to Geospatial Intelligence	
AS.472.611	Analyzing Social Media and Geospatial Information	
AS.473.602	Intelligence Analysis	
AS.473.644	Technical Collection of Intelligence	
<b>Select one Intelligence Applications course:</b>		<b>3</b>
AS.470.668	The Politics and Process of American Foreign Policy	
AS.470.745	Terrorist Financing Analysis and Counterterrorist Finance Techniques	
AS.473.608	Leading Intelligence Organizations	
AS.473.660	Intelligence and Counterterrorism	
AS.473.668	Intelligence to Secure the Homeland and Hometown	
<b>Total Credits</b>		<b>15</b>