

# NONPROFIT MANAGEMENT, CERTIFICATE

## Certificate in Nonprofit Management (<https://advanced.jhu.edu/academics/certificates/nonprofit-management/>)

The online Certificate in Nonprofit Management offers a specialized curriculum for current or aspiring nonprofit practitioners to prepare them with the leadership skills needed to advance their professional careers. Students take six electives, each designed to strengthen the skills needed by those in management or executive leadership roles in a variety of nonprofit fields. Courses help students to problem solve through specific challenges and identify unique opportunities, relevant to the social sector. Electives focus on organizational leadership, fundraising, grant writing, strategic planning, project management, social enterprise, marketing, monitoring and evaluation, among others. The certificate is relevant for students pursuing careers in nonprofits, private or public foundations, thinktanks, government, multilateral institutions, or other agencies that require extensive interaction and/or collaboration with nonprofit/ non-governmental organizations. Students are able to take courses at a full- or part-time pace. The curriculum is designed for working professionals in the social sector who are looking to expand their expertise in nonprofit management with the latest skills and approaches taught by expert faculty. The certificate in Nonprofit Management may also be combined with a Masters in Public Management, Communications, Cultural Heritage Management, or Museum Studies.

## Admissions Criteria for all Advanced Academic Programs (<https://e-catalogue.jhu.edu/arts-sciences/advanced-academic-programs/enrollment-services/admission/>)

### PROGRAM-SPECIFIC REQUIREMENTS

Applicants must hold a baccalaureate degree, or have earned one prior to enrollment. Applicants must also provide:

- **A Statement of Purpose:** This 750-word statement should describe how your academic and/or professional experiences have led to your decision to pursue an advanced credential in the field of nonprofit management, and what your ambitions are for the degree. Your statement will be reviewed for content, organization, and writing style.
- **Two letters of recommendation:** Recommendation letters should verify professional and/or academic accomplishment.

## Program Requirements

Code	Title	Credits
<b>Core Courses - Customizable:</b>		
<i>Select six of the following:</i>		<i>18</i>
AS.470.625	Resource Development and Marketing in Nonprofits	
AS.470.666	Institutional Fundraising: Raising Maximum Dollars from Government Agencies, Corporations and Foundations	

AS.470.682	Mission Meets Profit: Building a Social Enterprise
AS.470.728	Fundamentals of Nonprofits and Nonprofit Management (formerly Influence and Impact of Nonprofits)
AS.470.774	Nonprofit Governance & Executive Leadership
AS.470.789	International/Non-Governmental Organizations and Civil Society in Conflict Zones
AS.470.798	Financial Management and Analysis in Nonprofits
<b>Total Credits</b>	<b>18</b>