

NONPROFIT MANAGEMENT, MASTER OF ARTS

MA in Nonprofit Management (<https://advanced.jhu.edu/academics/graduate/ma-nonprofit-management/>)

Johns Hopkins University's online Master of Arts in Nonprofit Management program provides students with the leadership and organizational skills needed to succeed in the nonprofit sector, both domestically and abroad. The MA in Nonprofit Management is made up of ten asynchronous online courses (seven core courses and three electives). Courses focus on nonprofit leadership, grant writing, strategic planning, project management, monitoring and evaluation, resource development, social enterprise, and international mission-based work.

Students complete their studies with the Nonprofit Capstone Seminar, in which they may select one of the following options: a) research paper on a relevant aspect of nonprofit management; b) a project that will contribute to the social sector in some capacity; or c) an immersive professional experience working with a nonprofit or non-governmental organization. Students are encouraged to identify a capstone idea as they move through the program and have the option to build on a major assignment from a nonprofit course. All capstones require a 30-page well-researched final paper.

Admissions Criteria for all Advanced Academic Programs (<https://e-catalogue.jhu.edu/arts-sciences/advanced-academic-programs/enrollment-services/admission/>)

PROGRAM-SPECIFIC REQUIREMENTS

In addition to the materials and credentials required for all programs, the Master of Arts in Nonprofit Management program also requires applicants to hold a baccalaureate degree in a study area relevant to the curriculum. Applicants are accepted to the program on the understanding that they have sufficient background in a relevant field, either through their previous degree, or through relevant professional experience, to be able to complete the program. Applicants must also provide:

- **Resume**
- **A Statement of Purpose:** This 750-word well-written statement should describe how your academic and/or professional experiences have led to your interest in the field of nonprofit management, and what your ambitions are for the degree. Your statement will be reviewed for content, organization, grammar, spelling, and writing style.
- **Two Letters of Recommendation:** Recommenders should verify professional and/or academic accomplishment. Under "Recommendations," include the contact information for two recommenders. They will be automatically emailed information to access the system. They can then complete and upload their recommendation form.

Program Requirements

Students must take a total of 10 courses:

- Five required core courses
- One customizable core course
- Four elective courses

Code	Title	Credits
Core Courses - Required:		
AS.470.728	Fundamentals of Nonprofits and Nonprofit Management	3
AS.470.798	Financial Management and Analysis in Nonprofits	3
AS.470.774	Nonprofit Governance & Executive Leadership	3
AS.470.734	Organizational Leadership and Ethics in NGO Management	3
AS.470.864	NGO Management Capstone Seminar	3
Core Course - Customizable:		
Select one of the following:		3
AS.470.625	Resource Development and Marketing in Nonprofits	
AS.470.666	Institutional Fundraising: Raising Maximum Dollars from Government Agencies, Corporations and Foundations	
Electives		
Select four of the following:		12
AS.470.609	Leadership Skills in the 21st Century	
AS.470.638	Negotiating as a Leadership Skill	
AS.470.641	Introduction to Advocacy and Lobbying	
AS.470.682	Mission Meets Profit: Building a Social Enterprise	
AS.470.714	Contemporary Politics of Latin America	
AS.470.754	Project Management for NGOs	
AS.470.766	Economic Growth: The Politics of Development in Asia, Africa and Beyond	
AS.470.788	Monitoring & Evaluation for Nonprofits/NGOs	
AS.470.789	International/Non-Governmental Organizations and Civil Society in Conflict Zones	
Total Credits		30

Learning Outcomes

Graduates of the program should be able to:

- **Apply** history, facts, data, trends, and lessons learned to interpret situations that arise every day for nonprofit and non-governmental organizations, including the various roles that international and national nonprofits and civil society organizations play in local, national, and international development, humanitarian action, and policy processes.
- **Demonstrate** leadership skills that are critical to effective decision-making to lead, manage, and/or oversee mission-driven organizations on issues related to strategic planning, board management, theory of change, strategic partnership, program development, monitoring and evaluation, marketing, fundraising, and development, and other skills.
- **Utilize** oral and written communication skills from both academic and practitioner-based sources that will enhance effective nonprofit leadership.
- **Demonstrate** effective ethical management and leadership decision-making skills specific to the needs of nonprofits and non-governmental organizations.

- **Evaluate** emerging trends and best practices in charitable, philanthropic, and/or advocacy organizations.