

# HEALTH EDUCATION

## Health Education Certificate Program EDUCATIONAL OBJECTIVES

Upon completion of this certificate program, certificate candidates will possess the knowledge and skills necessary to understand and modify the personal and environmental factors that influence health-related behaviors, and by doing so, impact the overall health of individuals and communities. Upon completion of the core courses of the certificate program, students will gain a broad understanding of health education principles, theories, and strategies, and will achieve the competencies considered central to effective health education. After completing core and elective courses, students will be able to:

1. Assess individual and community needs for health education;
2. Plan effective health education programs;
3. Implement health education programs;
4. Evaluate the effectiveness of health education programs;
5. Coordinate provisions of health education services;
6. Act as a resource person; and
7. Communicate health and health education needs, concerns and resources.

### SPONSORING DEPARTMENT

Health, Behavior and Society

### CONTACT INFORMATION

#### Certificate Program Contact

L. Robin Newcomb (rnewcomb@jhmi.edu)

#### Faculty Sponsor

Eileen McDonald (<https://www.jhsph.edu/faculty/directory/profile/460/eileen-marie-mcdonald/>)

#### Faculty Co-Sponsor

Andrea Gielen (<https://www.jhsph.edu/faculty/directory/profile/259/andrea-gielen/>)

## ELIGIBILITY

Johns Hopkins University graduate students, with the exception of JHSPH MAS students, who are not eligible to apply until they have completed their primary degree program. Individuals not currently enrolled in Johns Hopkins University with an interest in health education are eligible to apply.

## ADMISSIONS PROCESS

All applicants must review the General Certificate Guidelines page (<http://e-catalog.jhu.edu/public-health/certificates/#newitemtext>), which provides important information about how to apply to a certificate program.

### APPLYING TO THE CERTIFICATE PROGRAM AS A JHU GRADUATE STUDENT

Students already enrolled in a graduate program at JHU are not required to submit the School's electronic admissions application.

**Start terms:** It is possible to begin the certificate program only in these terms: 1, 2, 3, & 4.

### APPLYING TO THE CERTIFICATE PROGRAM AS A NON-DEGREE STUDENT

Students who are not currently enrolled in a graduate program at JHU are required to apply to certificate programs using SOPHAS Express (<https://sophasexpress.liaisoncas.com/applicant-ux/#/login>). All non-degree applicants should review the general Certificates Admissions (<http://e-catalog.jhu.edu/public-health/certificates/#newitemtext>) page for instructions on how to apply to a certificate program and application deadlines.

**Start terms:** It is possible to begin the certificate program only in these terms: 1,2,3, & 4.

**TOEFL/IELTS:** Required

**Prerequisites or special requirements:** None

## REQUIREMENTS FOR SUCCESSFUL COMPLETION

Students interested in the certificate program must complete a minimum of 18 credit hours from the list of required and elective courses (9 required credits and a minimum of 9 elective credits). All required and elective courses must be taken for a letter grade; a minimum grade of C is required in all certificate coursework and students must maintain a 2.75 or better overall GPA for all certificate coursework. All coursework must be completed within 3 years.

The student should review the section of the website that addresses completion (<http://e-catalog.jhu.edu/public-health/certificates/#courserequirements>) before completing certificate program requirements. The student's transcript will not indicate that the certificate was earned until the Notification of Completion has been submitted and verified by the certificate program and processed by the Registrar.

## COURSE OF STUDY

Students should check the JHSPH course directory (<https://www.jhsph.edu/courses/>) to confirm when courses are offered. Students should also check for prerequisites and whether instructor consent is required.

The student must submit a Notification of Completion to the certificate's administrative contact after completing all of the certificate requirements. The student's transcript will not indicate that the certificate was earned until the Notification of Completion has been submitted, verified by the certificate program and processed by the Registrar.

Code	Title	Credits
PH.550.860	Academic & Research Ethics at JHSPH (All students are required to complete this noncredit course in their first term of study)	
<b>Required Courses (9 credits required)</b>		
PH.410.620	Program Planning for Health Behavior Change	3
PH.410.630	Implementation and Sustainability of Community-Based Health Programs	3
PH.410.651	Health Literacy: Challenges and Strategies for Effective Communication	3
<b>Elective Courses (9 credits required)</b>		
PH.380.611	Fundamentals of Program Evaluation	4
PH.410.600	Fundamentals of Health, Behavior and Society	4

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PH.410.610	Health and Homelessness	3
PH.410.613	Psychosocial Factors in Health and Illness	3
PH.410.615	Research Design in the Social and Behavioral Sciences	3
PH.410.650	Introduction to Persuasive Communications: Theories and Practice	4