GLOBAL TOBACCO CONTROL

OVERVIEW

PLEASE NOTE: THIS PROGRAM CAN ONLY BE COMPLETED VIA FULLY ONLINE COURSES.

The Johns Hopkins Bloomberg School of Public Health offers fully online, part-time master’s degree and certificate programs, designed for working professionals. Our Online Programs for Applied Learning (https://www.jhsph.edu/academics/online-programs-and-learning/online-programs-for-applied-learning/) (OPAL) focus on emergent industry sectors that have a resounding need for highly skilled professionals, with one of these sectors being tobacco control. Tobacco use is the number one preventable cause of death in the world, and it is projected to kill one billion people in the 21st century unless effective tobacco control measures are implemented. In order to reduce and ultimately end the global burden of tobacco-caused death and disease, researchers and public health professionals need to be equipped with the necessary technical skills to support effective policy development and implementation. The overall aim of the fully online certificate program in Global Tobacco Control is to provide formal education to research scientists and public health professionals that equips them with the technical skills necessary to develop and effectively communicate the evidence that is required to support effective tobacco control policy development and implementation.

This fully online certificate program is offered in collaboration with the Institute for Global Tobacco Control (https://www.jhsph.edu/research/centers-and-institutes/institute-for-global-tobacco-control/capacity-building/certificate-program/). Please refer to their website for additional program information, including scholarship eligibility, application requirements and instructions, and deadlines.

EDUCATIONAL OBJECTIVES

Upon completion of the certificate program in Global Tobacco Control, the individual will acquire skills necessary to:

1. Describe the history of tobacco use and the tobacco epidemic;
2. Identify the types and sources of tobacco control evidence, including surveillance data, epidemiological studies, intervention-research, and program and policy evaluation studies;
3. Describe the specific activities, strategies and methods that have been undertaken to reduce tobacco use in countries around the world;
4. Discuss, compare and critique current global tobacco control efforts and strategies;
5. Articulate epidemiological, quantitative and qualitative research and evaluation methods using specific tobacco control examples;
6. Describe applied qualitative research techniques used in tobacco control, including direct observational studies, interviewing and focus groups, and analysis of tobacco industry documents;
7. Discuss theories of change and how they apply to tobacco control at individual, organizational and societal levels;
8. Recognize and describe communication approaches that are effective in educating, informing and persuading individuals, communities and policy decision makers concerning tobacco control;
9. Apply specific methods and approaches to improve leadership and management of tobacco control interventions;
10. Discuss tobacco industry strategies that undermine tobacco control interventions;
11. Describe tobacco product regulation in the context of the U.S. and abroad;
12. Apply writing skills to communicate confidently and effectively in a variety of professional formats.

LinkedIn Group

We have established a LinkedIn group for each of the OPAL program areas in order to strengthen connections between current students, faculty, and alumni of OPAL programs, as well as to facilitate student-to-student peer networking.

Participation is voluntary, but we encourage you to join this professional networking community.

JHSPH OPAL Global Tobacco Control (https://www.linkedin.com/groups/12166025/)

JHU OpenCourseWare

JHSPH OpenCourseWare makes JHSPH course materials used in the teaching of actual courses freely and openly available on the Web. OCW can be used to supplement learning on a particular topic, or provide background material. You are free to review the information on an OpenCourseWare Website (https://ocw.jhsph.edu/) at your own pace, free of charge.

For a brush up on statistical skills:

- Introduction to Biostatistics (http://ocw.jhsph.edu/index.cfm/go/viewCourse/course/introbiostats/coursePage/index/)
- Statistical Reasoning I (http://ocw.jhsph.edu/index.cfm/go/viewCourse/course/StatisticalReasoning1/coursePage/index/)
- Methods in Biostatistics I (http://ocw.jhsph.edu/index.cfm/go/viewCourse/course/MethodsInBiostatisticsI/coursePage/index/)

For a general introduction to the field of health policy and public health:

- Introduction to Health Policy (http://ocw.jhsph.edu/index.cfm/go/viewCourse/course/introHealthPolicy/coursePage/index/)
- Introduction to Methods for Health Services Research and Evaluation (http://ocw.jhsph.edu/index.cfm/go/viewCourse/course/HSRE/coursePage/index/)
- JHSPH Faculty Interviews (http://ocw.jhsph.edu/index.cfm/go/viewCourse/course/facultyinterviews/coursePage/index/)
- Ethical Issues in Public Health (http://ocw.jhsph.edu/index.cfm/go/viewCourse/course/EthicalIssuesPublicHealth/coursePage/index/)

Additional options are available through the Open Education Global (https://www.oeglobal.org/), including courses on:

- Democracy in America,
- Introduction to American Politics, and
- Introduction to the American Political Process.

Certificate in Global Tobacco Control

Program Contacts

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ELIGIBILITY
The certificate program aims to provide formal education to research
scientists, tobacco control professionals, and graduate and post-
graduate students to equip them with the technical skills necessary to
play key roles in tobacco control efforts. Tobacco control professionals,
epidemiologists, behavioral scientists, government officials, and others
involved in tobacco control are encouraged to apply. The program is
intended to be taken on a part-time basis and can be completed by taking
all courses.

Individuals who are currently matriculated in a degree program in the
Johns Hopkins Bloomberg School of Public Health or other schools at
the Johns Hopkins University and those who have received financial
support from any tobacco product manufacturer or the parent, subsidiary
or affiliate of a tobacco product manufacturer are not eligible for this
certificate program. The certificate program is open to individuals with
at least a baccalaureate degree or equivalent from an accredited college
or university, a demonstrated proficiency in English, and a verifiable
professional involvement or interest in the field of tobacco control.

ADMISSIONS PROCESS
All applicants must review the General Certificate Guidelines page
(http://e-catalog.jhu.edu/public-health/certificates/#newitemtext),
which provides important information about how to apply to a certificate
program.

Applying to the Certificate Program as a Non-Degree
Student (CURRENT JHU STUDENTS ARE NOT ELIGIBLE FOR THIS
CERTIFICATE)
Students who are not currently enrolled in a graduate program at JHU
are required to apply to certificate programs using SOPHAS Express
(https://sophasesxpress.liaisoncas.com/applicant-ux/#/login). All non-
degree applicants should review the general Certificates Admissions
(http://e-catalog.jhu.edu/public-health/certificates/#newitemtext) page
for instructions on how to apply to a certificate program and application
deadlines. The certificate program’s admissions committee will review
the applications and notify each applicant of their admissions decision.

For more information about the certificate program, please call
844-379-1319 to speak with an admissions officer.

Start terms: It is only possible to begin the certificate program in 1st term.
TOEFL/IELTS: Not required, but a Skype or Zoom interview may be
required.

Prerequisites or special requirements:
• 4 short essays are required in place of the statement of purpose
• 3 Letters of Recommendation - at least 2 letters must talk about your
  impact/role in to tobacco control field
• Evidence of prior training in statistics or biostatistics
• Never received financial support from any tobacco product
  manufacturer
• Applicants interested in the IGTC scholarship must apply by January
  15, 2021.

Program Requirements
The certificate program requires a minimum of 25 term credits and
successful completion of all courses for a letter grade, as well as a
minimum grade point average (GPA) of 2.75. Students must earn a grade
of C or better in all certificate courses.

Students who are awarded full funding from the Institute for Global
Tobacco Control are still considered part-time but they are required to
enroll in at least six credits each term. For a student to be successful,
it is important that they are able to spend at least four hours a week,
per credit hour on course work. Even though the program is intended to
be taken on a part-time basis, a student can expect to devote at least
24 hours every week to course work in each term. For students who are
fully funded by the IGTC, the certificate program must be completed
within 1 year of matriculation. For students who are self-funded, the
program length is more flexible; it can be completed in as little as one
year, and must be completed within three years.

The student should review the section of the website
that addresses completion (http://e-catalog.jhu.edu/public-health/
certificates/#courserequirementstext) before completing certificate
program requirements. The student’s transcript will not indicate that
the certificate was earned until the Notification of Completion has been
submitted, verified by the certificate program, and processed by the Registrar.

Course of Study

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<th>Course</th>
<th>Title</th>
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<td>Implementation: Making Change Happen in Tobacco Control</td>
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Notification of Certificate Program Completion

Students in OPAL certificate programs must complete and submit the Notification of Certificate Program Completion form to the OPAL program office before the end of the add/drop period of the term of your last certificate course; certificate program completions cannot be processed retroactively. The certificate cannot be granted or included in the transcript until the form is submitted and verified by the certificate program.

It is preferable to complete the form electronically. Send the completed form to the OPAL program office as an email attachment. Certificates will be ordered for students approximately one month after the end of the term in the summer, spring, and fall. A template form for each of the OPAL certificates can be found in the Online Library of OPAL CoursePlus Resources site. The blank form can be found on the School’s website as well. Please send the completed Notification form to OPAL-Office@jhu.edu by the deadline noted above. Be sure to complete all personal information on the first page, and the year, term and grade for all completed courses. If needed, we can update the pending grades when they are submitted at the end of the term.