GLOBAL TOBACCO CONTROL

OVERVIEW

PLEASE NOTE: THIS PROGRAM CAN ONLY BE COMPLETED VIA FULLY ONLINE COURSES.

The Johns Hopkins Bloomberg School of Public Health offers fully online, part-time master’s degree and certificate programs, designed for working professionals. Our Online Programs for Applied Learning (https://www.jhsph.edu/academics/online-programs-and-learning/online-programs-for-applied-learning/) (OPAL) focus on emergent industry sectors that have a resounding need for highly skilled professionals, with one of these sectors being tobacco control. Tobacco use is the number one preventable cause of death in the world, and it is projected to kill one billion people in the 21st century unless effective tobacco control measures are implemented. In order to reduce and ultimately end the global burden of tobacco-caused death and disease, researchers and public health professionals need to be equipped with the necessary technical skills to support effective policy development and implementation. The overall aim of the fully online certificate program in Global Tobacco Control is to provide formal education to research scientists and public health professionals that equips them with the technical skills necessary to develop and effectively communicate the evidence that is required to support effective tobacco control policy development and implementation.

This fully online certificate program is offered in collaboration with the Institute for Global Tobacco Control (https://www.jhsph.edu/research/centers-and-institutes/institute-for-global-tobacco-control/capacity-building/certificate-program/). Please refer to their website for additional program information, including scholarship eligibility, application requirements and instructions, and deadlines.

EDUCATIONAL OBJECTIVES

Upon completion of the certificate program in Global Tobacco Control, the individual will acquire skills necessary to:

1. Describe the history of tobacco use and the tobacco epidemic;
2. Identify the types and sources of tobacco control evidence, including surveillance data, epidemiological studies, intervention-research, and program and policy evaluation studies;
3. Describe the specific activities, strategies and methods that have been undertaken to reduce tobacco use in countries around the world;
4. Discuss, compare and critique current global tobacco control efforts and strategies;
5. Articulate epidemiological, quantitative and qualitative research and evaluation methods using specific tobacco control examples;
6. Describe applied qualitative research techniques used in tobacco control, including direct observational studies, interviewing and focus groups, and analysis of tobacco industry documents;
7. Discuss theories of change and how they apply to tobacco control at individual, organizational and societal levels;
8. Recognize and describe communication approaches that are effective in educating, informing and persuading individuals, communities and policy decision makers concerning tobacco control;
9. Apply specific methods and approaches to improve leadership and management of tobacco control interventions;
10. Discuss tobacco industry strategies that undermine tobacco control interventions;
11. Describe tobacco product regulation in the context of the U.S. and abroad;
12. Apply writing skills to communicate confidently and effectively in a variety of professional formats.

LinkedIn Group

We have established a LinkedIn group for each of the OPAL program areas in order to strengthen connections between current students, faculty, and alumni of OPAL programs, as well as to facilitate student-to-student peer networking.

Participation is voluntary, but we encourage you to join this professional networking community.

JHSPH OPAL Global Tobacco Control (https://www.linkedin.com/groups/12166025/)

JHU OpenCourseWare

JHSPH OpenCourseWare makes JHSPH course materials used in the teaching of actual courses freely and openly available on the Web. OCW can be used to supplement learning on a particular topic, or provide background material. You are free to review the information on an OpenCourseWare Website (https://ocw.jhsph.edu/) at your own pace, free of charge.

For a brush up on statistical skills:

- Introduction to Biostatistics (http://ocw.jhsph.edu/index.cfm/go/viewCourse/course/introbiostats/coursePage/index/)
- Statistical Reasoning I (http://ocw.jhsph.edu/index.cfm/go/viewCourse/course/StatisticalReasoning1/coursePage/index/)
- Methods in Biostatistics I (http://ocw.jhsph.edu/index.cfm/go/viewCourse/course/MethodsInBiostatisticsI/coursePage/index/)

For a general introduction to the field of health policy and public health:

- Introduction to Health Policy (http://ocw.jhsph.edu/index.cfm/go/viewCourse/course/introHealthPolicy/coursePage/index/)
- Introduction to Methods for Health Services Research and Evaluation (http://ocw.jhsph.edu/index.cfm/go/viewCourse/course/HSRE/coursePage/index/)
- JHSPH Faculty Interviews (http://ocw.jhsph.edu/index.cfm/go/viewCourse/course/facultyinterviews/coursePage/index/)
- Ethical Issues in Public Health (http://ocw.jhsph.edu/index.cfm/go/viewCourse/course/EthicalIssuesPublicHealth/coursePage/index/)

Additional options are available through the Open Education Global (https://www.oeglobal.org/), including courses on:

- Democracy in America,
- Introduction to American Politics, and
- Introduction to the American Political Process.

Certificate in Global Tobacco Control

Program Contacts

Certificate Program Adviser
Ryan Kennedy, PhD
Complete information about applying to the certificate program is available on the certificate program page (https://www.jhsph.edu/academics/certificate-programs/certificates-open-to-non-degree-students-only/global-tobacco-control.html) on the JHSPH website.

Program Requirements

The certificate program requires a minimum of 25 term credits and successful completion of all courses for a letter grade, as well as a minimum grade point average (GPA) of 2.75. Students must earn a grade of C or better in all certificate courses.

Students who are awarded full funding from the Institute for Global Tobacco Control are still considered part-time but they are required to enroll in at least six credits each term. For a student to be successful, it is important that they are able to spend at least four hours a week, per credit hour on course work. Even though the program is intended to be taken on a part-time basis, a student can expect to devote at least 24 hours every week to course work in each term. For students who are fully funded by the IGTC, the certificate program must be completed within 1 year of matriculation. For students who are self-funded, the program length is more flexible; it can be completed in as little as one year, and must be completed within three years.

The student should review the section of the website that addresses completion (https://e-catalogue.jhu.edu/public-health/certificates/#courserequirementstext) before completing certificate program requirements. The student's transcript will not indicate that the certificate was earned until the Notification of Completion has been submitted, verified by the certificate program, and processed by the Registrar.

Course of Study

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<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td><strong>First Year</strong></td>
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<td><strong>First Term</strong></td>
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<td>PH.550.860</td>
<td>Academic &amp; Research Ethics at JHSPH</td>
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<td>PH.605.621</td>
<td>Tobacco Prevention and Control</td>
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<td>PH.605.651</td>
<td>Strategic Communication Planning</td>
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<td><strong>Second Term</strong></td>
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<td>Tobacco Regulatory Science</td>
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<td>PH.605.701</td>
<td>Leadership in Tobacco Control</td>
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<td><strong>Third Term</strong></td>
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<td>Quantitative Methods for Tobacco Control</td>
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<td>PH.600.612</td>
<td>Professional Development: Writing for Results</td>
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<td><strong>Fourth Term</strong></td>
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<td>PH.605.745</td>
<td>Qualitative Methods for Tobacco Control</td>
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<td>PH.605.751</td>
<td>Implementation: Making Change Happen in Tobacco Control</td>
<td>3</td>
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<tr>
<td><strong>Credits</strong></td>
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<tr>
<td><strong>Total Credits</strong></td>
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Notification of Certificate Program Completion

Students in OPAL certificate programs must complete and submit the Notification of Certificate Program Completion form to the OPAL program office before the end of the add/drop period of the term of your last certificate course; certificate program completions cannot be processed retroactively. The certificate cannot be granted or included in the transcript until the form is submitted and verified by the certificate program.

It is preferable to complete the form electronically. Send the completed form to the OPAL program office as an email attachment. Certificates will be ordered for students approximately one month after the end of the term in the summer, spring, and fall. A template form for each of the OPAL certificates can be found in the Online Library of OPAL CoursePlus Resources site. The blank form can be found on the School's website as well. Please send the completed Notification form to OPAL-Office@jhu.edu by the deadline noted above. Be sure to complete all personal information on the first page, and the year, term and grade for all completed courses. If needed, we can update the pending grades when they are submitted at the end of the term.