# **CEPH REQUIREMENTS**

I. According to the requirements of the Council on Education for Public Health (CEPH), all JHSPH degree students must be grounded in foundational public health knowledge. Grounding in foundational public health knowledge is measured by the student's achievement of the learning objectives listed below, or higher-level versions of the same objectives.

#### **Profession & Science of Public Health**

- 1. Explain public health history, philosophy and values
- Identify the core functions of public health and the 10 Essential Services
- 3. Explain the role of quantitative and qualitative methods and sciences in describing and assessing a population's health
- List major causes and trends of morbidity and mortality in the US or other community relevant to the school or program
- 5. Discuss the science of primary, secondary and tertiary prevention in population health, including health promotion, screening, etc.
- Explain the critical importance of evidence in advancing public health knowledge

#### **Factors Related to Human Health**

- 1. Explain effects of environmental factors on a population's health
- Explain biological and genetic factors that affect a population's health
- 3. Explain behavioral and psychological factors that affect a population's health
- 4. Explain the social, political and economic determinants of health and how they contribute to population health and health inequities
- 5. Explain how globalization affects global burdens of disease
- 6. Explain an ecological perspective on the connections among human health, animal health and ecosystem health (eg, One Health)

II. In addition to the CEPH learning objectives, graduating students in <u>professional master's degrees</u> must demonstrate their ability to perform foundational competencies. These CEPH competencies are informed by the traditional public health core knowledge areas, (biostatistics, epidemiology, social and behavioral sciences, health services administration and environmental health sciences), as well as cross-cutting and emerging public health areas.

# **Evidence-based Approaches to Public Health**

- Apply epidemiological methods to the breadth of settings and situations in public health practice
- 2. Select quantitative and qualitative data collection methods appropriate for a given public health context
- Analyze quantitative and qualitative data using biostatistics, informatics, computer-based programming and software, as appropriate
- 4. Interpret results of data analysis for public health research, policy or practice

# **Public Health & Health Care Systems**

- Compare the organization, structure and function of health care, public health and regulatory systems across national and international settings
- Discuss the means by which structural bias, social inequities and racism undermine health and create challenges to achieving health equity at organizational, community and societal levels

# Planning & Management to Promote Health

- Assess population needs, assets and capacities that affect communities' health
- Apply awareness of cultural values and practices to the design or implementation of public health policies or programs
- 3. Design a population-based policy, program, project or intervention
- Explain basic principles and tools of budget and resource management
- 5. Select methods to evaluate public health programs

# **Policy in Public Health**

- Discuss multiple dimensions of the policy-making process, including the roles of ethics and evidence
- 2. Propose strategies to identify stakeholders and build coalitions and partnerships for influencing public health outcomes
- 3. Advocate for political, social or economic policies and programs that will improve health in diverse populations
- 4. Evaluate policies for their impact on public health and health equity

## Leadership

- Apply principles of leadership, governance and management, which include creating a vision, empowering others, fostering collaboration and guiding decision making
- 2. Apply negotiation and mediation skills to address organizational or community challenges

# **Communication**

- 1. Select communication strategies for different audiences and sectors
- Communicate audience-appropriate public health content, both in writing and through oral presentation
- 3. Describe the importance of cultural competence in communicating public health content

# **Interprofessional Practice**

Perform effectively on interprofessional teams

# **Systems Thinking**

Apply systems thinking tools to a public health issue

III. In addition to the CEPH learning objectives, graduating <u>DrPH</u> students must demonstrate their ability to perform foundational competencies outlined below.

# **Data & Analysis**

- Explain qualitative, quantitative, mixed methods and policy analysis
  research and evaluation methods to address health issues at multiple
  (individual, group, organization,
- 2. community and population) levels
- 3. Design a qualitative, quantitative, mixed methods, policy analysis or evaluation project to address a public health issue
- Explain the use and limitations of surveillance systems and national surveys in assessing, monitoring and evaluating policies and programs and to address a population's health

## **Leadership, Management & Governance**

- Propose strategies for health improvement and elimination of health inequities by organizing stakeholders, including researchers, practitioners, community leaders and
- 2. other partners
- Communicate public health science to diverse stakeholders, including individuals at all levels of health literacy, for purposes of influencing behavior and policies
- Integrate knowledge, approaches, methods, values and potential contributions from multiple professions and systems in addressing public health problems
- 5. Create a strategic plan
- Facilitate shared decision making through negotiation and consensus-building methods
- 7. Create organizational change strategies
- 8. Propose strategies to promote inclusion and equity within public health programs, policies and systems
- Assess one's own strengths and weaknesses in leadership capacities, including cultural proficiency
- 10. Propose human, fiscal and other resources to achieve a strategic goal
- 11. Cultivate new resources and revenue streams to achieve a strategic goal

## **Policy & Programs**

- 1. Design a system-level intervention to address a public health issue
- 2. Integrate knowledge of cultural values and practices in the design of public health policies and programs
- Integrate scientific information, legal and regulatory approaches, ethical frameworks and varied stakeholder interests in policy development and analysis
- Propose interprofessional team approaches to improving public health

# **Education & Workforce Development**

- 1. Assess an audience's knowledge and learning needs
- 2. Deliver training or educational experiences that promote learning in academic, organizational or community settings
- 3. Use best practice modalities in pedagogical practices