BUSINESS, MINOR

Please note that after the Spring 2021 semester, all business minor questions and advising will be through the Carey Business School & the Business minor requirements will change. For questions, contact Michael Tyler at Carey_BusinessMinor@jhu.edu

The Carey Business minor offers Johns Hopkins undergraduates a focused, quantitative minor that will prepare them for careers in small companies, major corporations, consultancies, as well as acceptance into graduate business programs.

• The primary objective for the minor is to help students position themselves as leaders among their peers in the private sector, government, the non-profit sector, and the world of social enterprises. At the conclusion of their program, successful students will be able to:
  • Enter a variety of careers such as finance, management, real estate, marketing, accounting, and consulting.
  • Create, analyze, and implement value propositions about projects and products for the benefit of various audiences, from shareholders to local communities.
  • Establish and manage brands and products and also institutions and organizations.
  • Build, manage and grow valuable and lasting relationships with clients, customers, shareholders, creditors, and local communities.
  • Recognize, understand, capitalize on, and generate changing trends in local and global economies.
  • Be responsible business leaders who are engaged citizens of their communities, cities, and countries.

The minor offers an instructional program that combines critical analysis and theoretical grounding in a broad set of required courses and hands-on experience through an experiential capstone course.

The new requirements for the business minor will only apply to students who declare the minor starting in the fall 2021 semester. Students who declared the minor prior to fall 2021, can find the previous minor requirements here: https://engineering.jhu.edu/cle/business-minor/

PROGRAM REQUIREMENTS

• Seven required courses
• One capstone course

COURSE AND CREDIT REQUIREMENT

The Business minor requires a minimum of 24 credits. Business courses are open to all Johns Hopkins Arts & Sciences and Engineering students.

BUSINESS MINOR REQUIRED COURSES

BU.667.310 Business Analytics and Statistics (3 cr)
BU.667.311 Economics for Decision Making (3 cr)
EN.660.203 Financial Accounting (3 cr)
BU.667.312 Marketing Management (3 cr)
BU.667.313 Principles of Finances (3 cr)
BU.667.314 Operations Management (3 cr)
BU.667.315 Organizational Management (3 cr)
BU.667.400 Business Capstone (3 cr)