PY.123 (PROFESSIONAL STUDIES)

PY.123.111. Exploring Arts Careers. 1 Credit.
This introductory course in Peabody's Breakthrough Curriculum is
required for students minoring in the Business of Music. It is
designed to help students develop a better understanding of their artistic
identity and begin to create a context for their art. The class comprises
four units -- Place, Purpose, People, and Path -- centered around what it
means to be a 21st century artist in Baltimore and beyond. Exploring Arts
Careers is a required course for all first-year undergraduates and transfer
students.

PY.123.311. Building A Brand and Portfolio. 2 Credits.
Building A Brand and Portfolio is a two-credit course which focuses on
career development training. Students will develop a digital portfolio,
and conduct and produce an interview with a potential mentor. Digital
portfolio will include website, supporting media, artist bio, and resume.
Course also covers key professional skills including networking,
negotiating, applying for jobs, and financial management.
Prerequisite(s): PY.123.101[C] OR PY.123.111[C]

PY.123.312. Pitching Your Creative Idea (UG). 2 Credits.
Pitching Your Creative Idea, the final course in the Breakthrough
Curriculum sequence is a required two-credit course for all third-year
undergraduate and first-year master's students. This project-based
course, students develop and practice essential skills for the 21st
century performing artist. Through determining and designing an artistic
project for a setting external to Peabody, they learn skills in audience
research, programming, collaboration, and professionalism, while also
building experience advocating publicly for their artistry both verbally
and in writing. As the capstone for this class, students create a written
grant application and juried proposal, with the option to enter a juried
competition for project funding.
Prerequisite(s): Completion of Building A Brand and Portfolio needed,
PY.123.311[C].

PY.123.412. Music and Law. 2 Credits.
How does a creative artist make a living — and a life? In this foundational
survey course, students will study aspects of law that shape a career in
and beyond the arts. Topics include how to get or grant permission to
use copyrighted works, how to read a contract, and how to start or join
a business. Advanced topics may include negotiation, the analysis of
popular music in copyright infringement cases, and current developments
in intellectual property law. By learning how copyright law can protect
creative works, how contracts can generate income, and how business
structures can influence the impact of the artist in society, students will
empower themselves to create their future.
Area: P, Y

PY.123.415. Arts Leadership Today. 2 Credits.
Learn through discussion, case studies and hands on practice key
aspects of leading and managing an arts organization today including
strategic planning, programming, marketing, public relations, fundraising,
staffing, budgeting, and community engagement.
Area: P, Y

PY.123.499. Business of Music Practicum. 1 Credit.
Required for students minoring in the Business of Music.

PY.123.501. Alexander Technique. 2 Credits.
This course is designed to provide students with a practical, experiential
understanding of the principles of the Alexander Technique, a process
of movement re-education, and the application of those principles to
daily activities and to playing an instrument or singing. Much time
will be given to the investigation of individual ways of moving. The
exploration of this technique will lead students to a quality of movement
informed by heightened physical and spatial awareness, improved
balance, coordination and breathing, and effortless support. Students will
learn how to avoid neck, back and shoulder pain, along with a means of
preventing repetitive strain injuries related to playing their instruments.
Area: P, Y

PY.123.521. Playing Well 1. 3 Credits.
Offered at the graduate level, this course covers anatomy and movement
concepts as applied to music making, with particular attention to
those structures at risk for repetitive trauma. This three-credit, 14-week
online course is asynchronous, so you can work through the weekly
course material when it's convenient for you. Through original and
curated videos, assigned reading, participation in discussion boards, and
individual assignments, you will learn how musicians use their bodies,
exploring the skeletal, muscular, and nervous systems as well as posture
and breathing, and analyzing movements that can cause stress and
injury.
Area: P, Y

PY.123.522. Playing Well 2. 3 Credits.
Explores instrumental musicians' playing-related disorders. Topics
include an overview of risk factors and injury mechanisms, principles of
treatment, medical examinations, and specific injuries and treatments by
body region. Students receive information from the expert perspectives of
physicians, therapists, and musicians and complete a practical capstone
project designed to apply medical and therapeutic knowledge to their
work in practice and performance.
Area: P, Y

PY.123.523. Playing Well 3. 3 Credits.
This three-credit course explores primary and secondary prevention strategies
within a framework of prevention, preparedness, response, and recovery.
Topics include the importance of exercise, sleep and nutrition; how to
plan playing-specific mind and body training and functional conditioning;
warm-up, cool-down, unloading, recovery, and regeneration activities as
key components of performance training; exposure control to repetition
and force through efficient motor learning strategies; and integration of
retraining programs in rehabilitation to prevent re-injury.
Area: P, Y

PY.123.611. Building a Brand and Portfolio. 2 Credits.
Building a Brand and Portfolio is a two-credit course which focuses on
career development training. Students will develop a digital portfolio,
and conduct and produce an interview with a potential mentor. Digital
portfolio will include website, supporting media, artist bio, and resume.
Course also covers key professional skills including networking,
negotiating, applying for jobs, and financial management.
PY.123.612. Pitching Your Creative Idea (GR). 2 Credits.
Pitching Your Creative Idea, the final course in the Breakthrough Curriculum sequence is a required two-credit course for all third-year undergraduate and first-year master’s students. In this project-based course, students develop and practice essential skills for the 21st century performing artist. Through determining and designing an artistic project for a setting external to Peabody, they learn skills in audience research, programming, collaboration, and professionalism, while also building experience advocating publicly for their artistry both verbally and in writing. As the capstone for this class, students create a written grant application and juried proposal, with the option to enter a juried competition for project funding.
Prerequisite(s): Completion of Building a Brand and Portfolio needed, PY.123.611[C].

PY.123.630. Writing About Music. 3 Credits.
Writing About Music is a proseminar to coach structured writing projects in several genres.
Area: P, Y