PY.123 (PROFESSIONAL STUDIES)

PY.123.111. Exploring Arts Careers. 1 Credit.
This introductory course in Peabody’s Breakthrough Curriculum is designed to help students develop a better understanding of their artistic identity and begin to create a context for their art. The class comprises four units – Place, Purpose, People, and Path – centered around what it means to be a 21st century artist in Baltimore and beyond. Exploring Arts Careers is a required course for all first-year undergraduates and transfer students.

PY.123.311. Building a Brand and Portfolio. 2 Credits.
Building a Brand and Portfolio is a two-credit course which focuses on career development training. Students will develop a digital portfolio, and conduct and produce an interview with a potential mentor. Digital portfolio will include website, supporting media, artist bio, and resume. Course also covers key professional skills including networking, negotiating, applying for jobs, and financial management.
Prerequisite(s): PY.123.101[C] OR PY.123.111[C]

PY.123.312. Pitching Your Creative Idea (UG). 2 Credits.
Pitching Your Creative Idea, the final course in the Breakthrough Curriculum sequence is a required two-credit course for all third-year undergraduate and first-year master’s students. In this project-based course, students develop and practice essential skills for the 21st century performing artist. Through determining and designing an artistic project for a setting external to Peabody, they learn skills in audience research, programming, collaboration, and professionalism, while also building experience advocating publicly for their artistry both verbally and in writing. As the capstone for this class, students create a written grant application and juried proposal, with the option to enter a juried competition for project funding.
Prerequisite(s): Completion of Building a Brand and Portfolio needed, PY.123.311[C].

PY.123.412. Music and Law. 2 Credits.
How does a creative artist make a living — and a life? In this foundational survey course, students will study aspects of law that shape a career in and beyond the arts. Topics include how to get or grant permission to use copyrighted works, how to read a contract, and how to start or join a business. Advanced topics may include negotiation, the analysis of popular music in copyright infringement cases, and current developments in intellectual property law. By learning how copyright law can protect creative works, how contracts can generate income, and how business structures can influence the impact of the artist in society, students will empower themselves to create their future.
Area: P, Y

PY.123.415. Arts Leadership Today. 2 Credits.
Learn through discussion, case studies and hands on practice key aspects of leading and managing an arts organization today including strategic planning, programming, marketing, public relations, fundraising, staffing, budgeting, and community engagement.
Area: P, Y

PY.123.499. Business of Music Practicum. 1 Credit.
Required for students minoring in the Business of Music.

PY.123.501. Alexander Technique. 2 Credits.
This course is designed to provide students with a practical, experiential understanding of the principles of the Alexander Technique, a process of movement re-education, and the application of those principles to daily activities and to playing an instrument or singing. Much time will be given to the investigation of individual ways of moving. The exploration of this technique will lead students to a quality of movement informed by heightened physical and spatial awareness, improved balance, coordination and breathing, and effortless support. Students will learn how to avoid neck, back and shoulder pain, along with a means of preventing repetitive strain injuries related to playing their instruments.
Area: P, Y

PY.123.521. Playing Well 1. 3 Credits.
Offered at the graduate level, this course covers anatomy and movement concepts as applied to music making, with particular attention to those structures at risk for repetitive trauma. This three-credit, 14-week online course is asynchronous, so you can work through the weekly course material when it’s convenient for you. Through original and curated videos, assigned reading, participation in discussion boards, and individual assignments, you will learn how musicians use their bodies, exploring the skeletal, muscular, and nervous systems as well as posture and breathing, and analyzing movements that can cause stress and injury.
Area: P, Y

PY.123.522. Playing Well 2. 3 Credits.
Explores instrumental musicians’ playing-related disorders. Topics include an overview of risk factors and injury mechanisms, principles of treatment, medical examinations, and specific injuries and treatments by body region. Students receive information from the expert perspectives of physicians, therapists, and musicians and complete a practical capstone project designed to apply medical and therapeutic knowledge to their work in practice and performance.
Area: P, Y

PY.123.523. Playing Well 3. 3 Credits.
Three-credit course explores primary and secondary prevention strategies within a framework of prevention, preparedness, response, and recovery. Topics include the importance of exercise, sleep and nutrition; how to plan playing-specific mind and body training and functional conditioning; warm-up, cool-down, unloading, recovery, and regeneration activities as key components of performance training; exposure control to repetition and force through efficient motor learning strategies; and integration of retraining programs in rehabilitation to prevent reinjury.
Area: P, Y

PY.123.611. Building a Brand and Portfolio. 2 Credits.
Building a Brand and Portfolio is a two-credit course which focuses on career development training. Students will develop a digital portfolio, and conduct and produce an interview with a potential mentor. Digital portfolio will include website, supporting media, artist bio, and resume. Course also covers key professional skills including networking, negotiating, applying for jobs, and financial management.
PY.123.612. Pitching Your Creative Idea (GR). 2 Credits.
Pitching Your Creative Idea, the final course in the Breakthrough Curriculum sequence, is a required two-credit course for all third-year undergraduate and first-year master's students. In this project-based course, students develop and practice essential skills for the 21st century performing artist. Through determining and designing an artistic project for a setting external to Peabody, they learn skills in audience research, programming, collaboration, and professionalism, while also building experience advocating publicly for their artistry both verbally and in writing. As the capstone for this class, students create a written grant application and juried proposal, with the option to enter a juried competition for project funding.

Prerequisite(s): Completion of Building a Brand and Portfolio needed, PY.123.611[C].

PY.123.630. Writing About Music. 3 Credits.
Writing About Music is a proseminar to coach structured writing projects in several genres.
Area: P, Y