

BUSINESS, MINOR

Business, Minor

For questions, contact Michael Tyler at Carey_BusinessMinor@jhu.edu

The Carey Business minor offers Johns Hopkins undergraduates a focused, quantitative minor that will prepare them for careers in small companies, major corporations, and consultancies, as well as acceptance into graduate business programs.

- The primary objective for the minor is to help students position themselves as leaders among their peers in the private sector, government, the non-profit sector, and the world of social enterprises. At the conclusion of their program, successful students will be able to:
- Enter a variety of careers such as finance, management, real estate, marketing, accounting, and consulting.
- Create, analyze, and implement value propositions about projects and products for the benefit of various audiences, from shareholders to local communities.
- Establish and manage brands and products and also institutions and organizations.
- Build, manage, and grow valuable and lasting relationships with clients, customers, shareholders, creditors, and local communities.
- Recognize, understand, capitalize on, and generate changing trends in local and global economies.
- Be responsible business leaders who are engaged citizens of their communities, cities, and countries.

The minor offers an instructional program that combines critical analysis and theoretical grounding in a broad set of required courses and hands-on experience through an experiential capstone course.

Program Requirements

The current requirements for the business minor will only apply to students who declare the minor starting in the fall 2021 semester. Students who declared the minor prior to fall 2021, can find the previous minor requirements here (<https://carey.jhu.edu/programs/undergraduate-business-minor/>).

- Seven required courses
- One elective

COURSE AND CREDIT REQUIREMENTS

The Business minor requires a minimum of 24 credits. Business courses are open to all Johns Hopkins Arts & Sciences and Engineering students. Students must earn a letter grade of C- or higher in all courses counted towards the Business Minor requirements.

BUSINESS MINOR REQUIRED COURSES

Code	Title	Credits
BU.667.310	Business Analytics	3
BU.667.311	Economics for Decision Making	3
BU.667.312	Marketing Management	3
BU.667.313	Principles of Finance	3
BU.667.314	Operations Management	3
BU.667.315	Organizational Management	3
BU.667.400	Business Capstone	3

Complete one elective from below:		3
EN.660.203	Financial Accounting	
BU.667.325	Scaling Startups: Ideation, Financing, and High-Growth Strategies	
Total Credits		24