

MANAGEMENT, MASTER OF SCIENCE

The full-time Master's in Management or MiM program is a 30 credit 9-month program designed for recent graduates and early-career professionals who are ready to take the next step in their careers. Whether you're entering the workforce for the first time or looking to advance your current career path, the MiM program equips you with the business knowledge, leadership skills, real-world experience, and confidence to make an immediate impact in any industry.

As a student in the Master's in Management program, you'll gain access to expert faculty, personalized career development resources, and immersive, real-world learning opportunities that prepare you to lead in today's fast-changing business environment. This MiM program offers various learning tracks: AI for Management, Analytics for Management, Entrepreneurship and Leadership. Choose to focus your learning on one of the elective tracks to build specialized skills and sharpen your knowledge.

International students in F-1 status who complete this program and obtain post-completion Optional Practical Training (OPT) (<https://ois.jhu.edu/students/current-f-1-students/f-1-training-and-employment/optional-practical-training/>) may be eligible for the STEM OPT Extension (<https://ois.jhu.edu/students/current-f-1-students/f-1-training-and-employment/opt-stem-extension/>). Students should consult the Office of International Services (<https://ois.jhu.edu/contact-ois/announcements/>) if they have questions about this benefit.

Program Requirements

Code	Title	Credits
Business Foundations		
BU.510.601	Statistical Analysis	2
BU.120.601	Business Communication	2
BU.120.650	Business and Leadership Communication	2
Functional Core		
BU.142.601	Leadership and Organizational Behavior	2
BU.150.620	Strategic Management	2
BU.210.620	Accounting and Financial Reporting	2
BU.220.620	Business Microeconomics	2
BU.231.620	Corporate Finance	2
BU.410.620	Marketing Management	2
BU.520.601	Business Analytics	2
BU.680.620	Operations Management	2
Electives		8

Students are required to complete 4 elective courses. Students are required to take one signature experiential course (Strategic Brand Management or approved substitute). Students can choose any course in any of the elective tracks listed below. Students have the option to follow a track but are not required to do so.

AI for Management Track

BU.520.710	AI Essentials for Business
BU.330.735	Responsible AI
BU.142.775	Machine Learning for Management
BU.330.760	Generative AI
BU.330.765	AI-Human Management

Analytics for Management Track

BU.510.650	Data Analytics
BU.520.650	Data Visualization
BU.510.615	Python for Data Analysis
BU.450.760	Customer Analytics
BU.610.760	Supply Chain Analytics

Leadership Track

BU.141.710	Effective Teaming
BU.121.610	Negotiation
BU.151.770	Power and Politics
BU.920.607	Competitive Strategy
BU.151.720	Corporate Strategy

Entrepreneurship Track

BU.232.745	Introduction to Angel and Venture Investing
BU.920.607	Competitive Strategy
BU.151.620	Global Strategy
BU.152.710	Entrepreneurial Ventures
BU.460.730	New Product Development
BU.920.609	Technology Strategy

General Electives

BU.003.925	Strategic Brand Management ¹
BU.151.770	Power and Politics
BU.142.720	Managing in a Diverse & Global World
BU.610.705	Crisis Management
BU.410.601	Marketing Research

Total Credits **30**

¹ This is the signature experiential course for FT Master's in Management students in Paris, France. Requests to substitute this course need to be sent to the student's Academic Advisor and reviewed by the Academic Program Director.