

DESIGN LEADERSHIP, MBA/MA DUAL DEGREE

The MBA/MA in Design Leadership, in partnership with the Maryland Institute College of Art (MICA), enrolls students who want to be transformative business leaders at the highest levels by developing a next-generation approach to management and problem-solving. Students' backgrounds are likely to include business management, marketing, engineering, finance, art and design, architecture, fine arts, and other fields. More information is available here (<https://carey.jhu.edu/programs/dual-degrees/design-leadership-ma-mba/>).

Admission Requirements

Apply to the MBA/MA in Design Leadership through the Carey Business School. For more information, please visit the website (<https://carey.jhu.edu/admissions/how-to-apply/design-leadership-mamba/>).

Program Requirements

The MBA/MA in Design Leadership program is a 20 to 24-month, 66-credit program of study (42 MBA credits and 24 MA credits) that allows students to combine the skill sets of a traditional MBA with the design expertise increasingly needed in today's complex business world. Dual degree recipients receive both diplomas upon completion of both programs.

MBA Curriculum

The MBA curriculum consists of Business Foundation courses and electives. Students complete 42 credits toward the MBA through the Carey Business School. This includes 22 credits of Business Foundations and 20 credits of MBA Electives. To reach the 54 credits for an MBA degree, Carey Business School will accept 12 credits from the Maryland Institute College of Art Design Leadership curriculum to count toward MBA electives.

The curriculum for the MBA program includes the following courses. Students should consult with an academic advisor to ensure that they take courses in the approved sequence. All courses are two credits unless otherwise noted.

Business Foundations

Code	Title	Credits
BU.210.620	Accounting and Financial Reporting	2
BU.520.601	Business Analytics	2
BU.120.601	Business Communication ¹	2
BU.220.620	Business Microeconomics	2
BU.231.620	Corporate Finance	2
BU.142.601	Leadership and Organizational Behavior ¹	2
BU.410.620	Marketing Management	2
BU.121.610	Negotiation ¹	2
BU.680.620	Operations Management	2
BU.510.601	Statistical Analysis	2
BU.150.620	Strategic Management	2
Total Credits		22

¹ Designates course with a two-day residency option for online asynchronous sections

Electives (20 credits)

Students may fulfill this requirement with any Carey courses for which they meet the pre-requisites and enrollment criteria with one exception. BU.450.730 Design Leadership does not count toward MBA elective credits within this program.

Electives may be used to earn one or two Specializations, but no student is required to earn a Specialization to fulfill program requirements. Courses may count toward multiple Specializations, but no student in this program may earn more than two Specializations. Students may take any combination of elective courses that meet the credit requirement, whether they combine toward a Specialization or not. Specializations are simply a way to think about organizing elective course options and are optional. See the Flexible MBA (<https://e-catalogue.jhu.edu/business/degrees-certificates/business-administration-flexible-mba/>) portion of this catalogue for details on available Specializations.

Academic requirements of the MA portion of this dual-degree program can be found here (<https://www.mica.edu/graduate-programs/design-leadership-ma-mba/>).