

# DESIGN LEADERSHIP, MBA/MA DUAL DEGREE

The MBA/MA in Design Leadership, in partnership with the Maryland Institute College of Art (MICA), enrolls students who want to be transformative business leaders at the highest levels by developing a next-generation approach to management and problem-solving. Students' backgrounds are likely to include business management, marketing, engineering, finance, art and design, architecture, fine arts, and other fields. More information is available here (<https://carey.jhu.edu/programs/dual-degrees/design-leadership-ma-mba/>).

## Admission Requirements

Apply to the MBA/MA in Design Leadership through the Carey Business School. For more information, please visit the website (<https://carey.jhu.edu/admissions/team/>).

## Program Requirements

The MBA/MA in Design Leadership program is a 20 to 23-month, 66-credit program of study (42 MBA credits and 24 MA credits) that allows students to combine the skill sets of a traditional MBA with the design expertise increasingly needed in today's complex business world. Dual degree recipients receive both diplomas upon completion of both programs.

## MBA Curriculum

The MBA curriculum consists of Business Foundation courses and electives. The curriculum for the MBA program includes the following courses. Students should consult with an academic advisor to ensure that they take courses in the approved sequence. All courses are two credits unless otherwise noted.

## Business Foundations

| Code                 | Title   | Credits   |
|----------------------|---|-----------|
| BU.210.620           | Accounting and Financial Reporting                  | 2         |
| BU.520.601           | Business Analytics                                  | 2         |
| BU.120.601           | Business Communication <sup>1</sup>                 | 2         |
| BU.220.620           | Business Microeconomics                             | 2         |
| BU.231.620           | Corporate Finance                                   | 2         |
| BU.142.601           | Leadership and Organizational Behavior <sup>1</sup> | 2         |
| BU.410.620           | Marketing Management                                | 2         |
| BU.680.620           | Operations Management                               | 2         |
| BU.510.601           | Statistical Analysis                                | 2         |
| BU.150.620           | Strategic Management                                | 2         |
| <b>Total Credits</b> |   | <b>20</b> |

<sup>1</sup> Designates course with a two-day residency option for online asynchronous sections

## Electives (22 credits)

Students may fulfill this requirement with any Carey courses for which they meet the pre-requisites and enrollment criteria with one exception.

BU.450.730 Design Leadership does not count toward MBA elective credits within this program.

Electives may be used to earn one or two Specializations, but no student is required to earn a Specialization to fulfill program requirements. Courses may count toward multiple Specializations, but no student in this program may earn more than two Specializations. Students may take any combination of elective courses that meet the credit requirement, whether they combine toward a Specialization or not. Specializations are simply a way to think about organizing elective course options and are optional. See the Flexible MBA (<https://e-catalogue.jhu.edu/business/degrees-certificates/business-administration-flexible-mba/>) portion of this catalogue for details on available Specializations.

Academic requirements of the MA portion of this dual-degree program can be found here (<https://www.mica.edu/graduate-programs/design-leadership-ma-mba/>).