

MBA/COMMUNICATION, MA DUAL DEGREE

The Hopkins MBA/MA in Communication prepares managers in public and media relations, advertising, crisis communication, organizational development, and risk communication. It provides managers with the knowledge and skills to solve communication problems in the workplace, use new media to transform existing business practices, reach out to media and clientele, and manage corporate images. This program enables communication professionals to expand their knowledge and skills in business and management, preparing them to lead nonprofit, public sector, or commercial enterprises. Students in these degrees complete both the professional managerial education requirements of the MBA and the advanced disciplinary requirements of a specialized MA in Communication. More information is available at <https://carey.jhu.edu/programs/dual-degrees/mba-ma-communication> (<https://carey.jhu.edu/programs/dual-degrees/mba-ma-communication/>).

BU.680.620	Operations Management	2
BU.510.601	Statistical Analysis	2
BU.220.610	The Firm and the Macroeconomy	2
Select six Carey electives		12
Total Credits		42

Admission Requirements

Apply to the MBA/MA in Communication through the Johns Hopkins Zanvyl Krieger School of Arts and Sciences. For information, please visit advanced.jhu.edu/academics/dual-degree-programs/communication-mba (<https://advanced.jhu.edu/academics/dual-degree-programs/communication-mba/>).

Program Requirements

The program requires 60 credits, 42 credits (30 credits Flex MBA Business Foundation and 12 credits of electives) for the MBA. Course scheduling allows for completion of the MBA portion of the program in 30 months. Students must complete the MBA portion within six years. A waived course must be replaced with an equivalent number of credits in an advanced course. Dual degree recipients receive both diplomas upon completion of both programs.

MA in Communication Curriculum

The curriculum of the MA in Communication program portion of the dual degree is the same as that of the MA in Communication program. Refer to the latter's section of the catalogue for detail.

MBA Curriculum

Students must take the following courses. All courses are two credits, with the exception of Strategic Management.

Code	Title	Credits
BU.210.620	Accounting and Financial Reporting	2
BU.520.601	Business Analytics	2
BU.132.601	Business Law	2
BU.131.601	Business Leadership and Human Values	2
BU.120.601	Business Communication	2
BU.231.620	Corporate Finance	2
BU.220.620	Economics for Decision Making	2
BU.350.620	Information Systems	2
BU.232.701	Investments	2
BU.142.620	Leadership in Organizations	2
BU.410.620	Marketing Management	2
BU.121.610	Negotiation	2