

BUSINESS ADMINISTRATION (FULL TIME), MBA

Business Administration (Full Time), MBA

The Full-Time MBA, a two-year, cohort program combining cutting-edge business analytics and leadership skills to navigate complexities in fast-growing markets. The program teaches students to develop strategies and techniques to harness technological advancements and innovation and hone their skills through a curated mix of immersive experiential learning, classroom learning, and co-curricular experiences.

The program requires 54 credits and is completed in two years, which cannot be accelerated. Course waivers are not granted in this program.

Requirements

In this program students choose between two pathways: Analytics, Leadership, and Innovation (ALI) or Health, Technology, and Innovation (HTI). Students will be expected to select a pathway by Fall II of the first year, with distinctions between being:

Analytics, Leadership, and Innovation (ALI) Pathway

Understanding the application of business analytics alone won't drive innovation. Students translate data insights into innovative solutions. Students will hone their leadership skills to engage the people around them to implement data-driven strategies.

32 Foundational credits

8 Pathway credits

14 Elective credits

Health, Technology, and Innovation (HTI) Pathway

To lead in the health industry, students have to be ready to navigate changing government regulations, new technologies, and increased competition. Students will leverage the power of Johns Hopkins University's health ecosystem and find technology-driven, human-centered solutions to complex health problems. With the Health, Technology, and Innovation pathway, students will build the specialized business-analytics and leadership skills to find technology-driven, human-centered solutions to complex health problems.

32 Foundational credits

10 Pathway credits

12 Elective credits

CURRICULUM

Foundations Week – The Full-Time MBA program starts with Foundations Week. Students will network with peers, launch their career development goals, prepare for their courses with behavioral science and data science boot camps, and explore the world of experiential learning.

The NEXT Program - Students will leverage their personalized board of advisors from inside and outside Johns Hopkins to grow professionally and explore career opportunities.

Electives focus on key areas of expertise

All courses are 2 credits unless otherwise noted.

Required courses

Code	Title	Credits
BU.920.602	Accounting Foundations	2
BU.920.632	Behavioral Science: Design Thinking	1
BU.920.631	Behavioral Science: Leadership and Organizational Behavior	2
BU.920.634	(Behavioral Science: Leading Change)	
BU.920.633	(Behavioral Science: Negotiating Collaboratively I)	2
BU.920.601	Business Communication	2
BU.920.607	Competitive Strategy	2
BU.920.624	(Data Science: Artificial Intelligence)	2
BU.920.623	Data Science: Big Data Consulting Project	2
BU.920.622	Data Science: Econometrics for Market Analysis	2
BU.920.621	Data Science: Statistics	2
BU.920.604	Finance	2
BU.920.816	Innovation Field Project	4
BU.920.605	Marketing Management	2
BU.920.603	Microeconomics and Market Design	2
BU.920.606	Operations Management	2
BU.001.351	Professional Development for Career Success	0

Analytics, Leadership, and Innovation (ALI) Pathway

Code	Title	Credits
BU.920.713	(Ethical Leadership)	2
BU.920.721	Foundations of Business of Health	2

Students are required to take two of the following Experiential menu courses in their second year.

BU.920.814	(Advising Team Projects)	
BU.920.815	(Applied Behavioral Strategy for Organizational and Social Impact)	
BU.920.812	(Commercializing Discovery)	
BU.920.811	(Design Lab)	
BU.920.813	(Leadership Development Expedition)	

Health, Technology, and Innovation (HTI) Pathway

Code	Title	Credits
BU.920.722	Business Law, Health Law, and Regulations	2
BU.920.812	(Commercializing Discovery)	2
BU.920.811	(Design Lab)	2
BU.920.723	(Ethics of Business of Health)	2
BU.920.721	Foundations of Business of Health	2