

CULTURAL HERITAGE MANAGEMENT, MA/ NONPROFIT MANAGEMENT, CERTIFICATE

MA in Cultural Heritage Management / Certificate in Nonprofit Management

Students pursuing an MA in Cultural Heritage Management, who are interested in furthering their nonprofit education, may enroll in the combined degree program offered with the Certificate in Nonprofit Management. Students may earn the combined degree by taking four of the six courses in the Certificate in Nonprofit Management. This enables students to earn both the MA degree and a Graduate Certificate for a total of 14 courses, 10 in Cultural Heritage Management and four in Nonprofit Management. The Combined degree of MA in Cultural Heritage Management/Certificate in Nonprofit Management allows students to acquire the technical skills needed to thrive in the workplace of both nonprofit and cultural heritage institutions.

Admissions Criteria for all Advanced Academic Programs (<https://e-catalogue.jhu.edu/arts-sciences/advanced-academic-programs/enrollment-services/admission/>)

Applicants must hold a baccalaureate degree in study areas relevant to the curriculum (Anthropology, Archaeology, Architecture, Preservation, Art History, Conservation, Environmental Sciences, Geography, Preservation, Cultural Management or Tourism, Public History, or related field).

Applicants are accepted to the program on the understanding that they have sufficient background in a relevant field, either through their previous degree, or through relevant professional experience, to be able to complete the program.

- A 750-word statement of intent, that addresses your preparation and experience leading to your application to this program. It should describe how your academic and professional experiences have led to your decision to pursue a career in the heritage field with an emphasis in nonprofit management and how this combined degree will help you succeed in your goals. If you have worked in the heritage or nonprofit fields in any capacity, please incorporate your experience into your statement. Your statement will be reviewed for content, organization, and writing style.

Program Requirements

Combined degree students of the MA in Cultural Heritage Management/Certificate in Nonprofit Management must complete 14 courses in total. Please note that students must complete all 14 courses before they are eligible to apply for graduation.

Code	Title	Credits
MA in Cultural Heritage Management Courses		
Core Courses - Required:		12
AS.465.702	Studies in World Heritage	
AS.465.704	Cultural Heritage Management/Leadership	

AS.465.708 Two-Week Onsite Cultural Heritage Management Seminar

AS.465.710 The Protection of Global Cultural Heritage: Laws, Policies, Politics, and Advocacy
or AS.465.711 Culture as Catalyst for Sustainable Development

Core Courses - Customizable 9

Select three of the following:

AS.465.707 Reading the Landscape: Cultural Heritage at Scale

AS.465.710 The Protection of Global Cultural Heritage: Laws, Policies, Politics, and Advocacy

AS.465.730 Heritage Interpretation

AS.465.732 Engaging Communities in Heritage

AS.465.740 Cultural Heritage in the Digital Age

Electives 9

Select three of the following:

AS.465.706 Research/Capstone in Heritage Studies

AS.465.712 Managing Cultural Heritage Resources

AS.465.714 Culture as Catalyst for Sustainable Development

AS.465.716 Cultural Heritage Risk Management and Security

AS.465.720 Issues in Intangible Cultural Heritage

AS.465.734 Heritage Tourism

AS.465.736 NAGPRA: Repatriation as Compliance or Ethical Practice

AS.465.780 Internship

Certificate in Nonprofit Management Courses

Core Courses - Customizable

Select four of the following: ¹ 12

AS.470.728 Fundamentals of Nonprofits and Nonprofit Management (recommended) ¹

AS.470.798 Financial Management and Analysis in Nonprofits (recommended) ¹

AS.470.625 Resource Development and Marketing in Nonprofits

AS.470.666 Institutional Fundraising: Raising Maximum Dollars from Government Agencies, Corporations and Foundations

AS.470.682 Mission Meets Profit: Building a Social Enterprise

AS.470.689 NGOs in Development and Global Policy-Making

AS.470.774 Nonprofit Governance & Executive Leadership

AS.470.789 International/Non-Governmental Organizations and Civil Society in Conflict Zones

Total Credits 42

¹ Recommended for students new to Nonprofit Management.