CULTURAL HERITAGE MANAGEMENT, MA/ NONPROFIT MANAGEMENT, CERTIFICATE

MA in Cultural Heritage Management / Certificate in Nonprofit Management

Students pursuing an MA in Cultural Heritage Management, who are interested in furthering their nonprofit education, may enroll in the combined degree program offered with the Certificate in Nonprofit Management. Students may earn the combined degree by taking four of the six courses in the Certificate in Nonprofit Management. This enables students to earn both the MA degree and a Graduate Certificate for a total of 14 courses, 10 in Cultural Heritage Management and four in Nonprofit Management.

Admissions Criteria for all Advanced Academic Programs (https://e-catalogue.jhu.edu/arts-sciences/advanced-academic-programs/enrollment-services/admission/)

Applicants must hold a baccalaureate degree in study areas relevant to the curriculum (Anthropology, Archaeology, Architecture, Preservation, Art History, Conservation, Environmental Sciences, Geography, Preservation, Cultural Management or Tourism, Public History, or related field).

Applicants are accepted to the program on the understanding that they have sufficient background in a relevant field, either through their previous degree, or through relevant professional experience, to be able to complete the program.

- A 750-word statement of intent, that addresses your preparation and experience leading to your application to this program. It should describe how your academic and professional experiences have led to your decision to pursue a career in the heritage field with an emphasis in nonprofit management and how this combined degree will help you succeed in your goals. If you have worked in the heritage or nonprofit fields in any capacity, please incorporate your experience into your statement. Your statement will be reviewed for content, organization, and writing style.

Program Requirements

MA in Cultural Heritage Management students pursuing the Certificate in Nonprofit Management must meet the following course requirements:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>AS.465.702</td>
<td>Studies in World Heritage</td>
<td>3</td>
</tr>
<tr>
<td>AS.465.704</td>
<td>Cultural Heritage Management/Leadership</td>
<td>3</td>
</tr>
<tr>
<td>AS.465.708</td>
<td>Two-Week Onsite Cultural Heritage Management Seminar</td>
<td>3</td>
</tr>
<tr>
<td>AS.465.710</td>
<td>The Protection of Global Cultural Heritage: Laws, Policies, Politics, and Advocacy</td>
<td>3</td>
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Electives 9

Select three of the following:

- AS.465.706 Research/Capstone in Heritage Studies
- AS.465.707 Reading the Landscape: Cultural Heritage at Scale
- AS.465.710 The Protection of Global Cultural Heritage: Laws, Policies, Politics, and Advocacy
- AS.465.730 Heritage Interpretation
- AS.465.732 Engaging Communities in Heritage
- AS.465.740 Cultural Heritage in the Digital Age

Certificate in Nonprofit Management Courses

Core Courses - Customizable

Select four of the following: 1

- AS.470.728 Fundamentals of Nonprofits and Nonprofit Management (recommended) 1
- AS.470.798 Financial Management and Analysis in Nonprofits (recommended) 1
- AS.470.623 Nonprofit Program Development and Evaluation
- AS.470.625 Resource Development and Marketing in Nonprofits
- AS.470.666 Institutional Fundraising: Raising Maximum Dollars from Government Agencies, Corporations and Foundations
- AS.470.682 Mission Meets Profit: Building a Social Enterprise
- AS.470.689 NGOs in Development and Global Policy-Making
- AS.470.774 Nonprofit Governance & Executive Leadership
- AS.470.789 International/Non-Governmental Organizations and Civil Society in Conflict Zones

Total Credits 42

1 Recommended for students new to Nonprofit Management.