NON-PROFIT MANAGEMENT, MASTER OF ARTS

MA in Non-Profit Management (https://advanced.jhu.edu/academics/graduate/ma-nonprofit-management/)

Johns Hopkins University’s Master of Arts in Non-Profit Management program provides students with the leadership and organizational skills needed to succeed in the non-profit sector, both domestically and abroad. The MA in Non-Profit Management program is made up of ten asynchronous online courses (six core courses and four electives). Courses focus on non-profit leadership, grant writing, strategic planning, project management, monitoring and evaluation, resource development, social enterprise, and international mission-based work.

Students complete their studies with the Non-Profit Capstone Seminar, in which they may select one of the following options: a) research paper on a relevant aspect of non-profit management; b) a project that will contribute to the social sector in some capacity; or c) an immersive professional experience working with a non-profit or nongovernmental organization. Students are encouraged to identify a capstone idea as they move through the program and have the option to build on a major assignment from a non-profit course. All capstones require a 30-page well-researched final paper.

Admissions Criteria for All Advanced Academic Programs (https://e-catalogue.jhu.edu/arts-sciences/advanced-academic-programs/Admission/#admissionrequirementstext)

PROGRAM-SPECIFIC REQUIREMENTS

In addition to the materials and credentials required for all programs, the Master of Arts in Non-Profit Management program also requires applicants to hold a baccalaureate degree in a study area relevant to the curriculum. Applicants are accepted to the program on the understanding that they have sufficient background in a relevant field, either through their previous degree or through relevant professional experience, to be able to complete the program. Applicants must also provide:

- Resume
- A Statement of Purpose: Please provide a statement, up to one page in length, describing your personal background and/or a part of your life experience that has shaped you or your goals. Feel free to elaborate on personal challenges and opportunities that have influenced your decision to pursue a graduate degree at Johns Hopkins.
- Two Letters of Recommendation

Program Requirements

Students in the MA in Non-Profit Management must complete a total of 10 courses:

- Five required core courses
- One customizable core course
- Four elective courses

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<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>AS.470.728</td>
<td>Fundamentals of Nonprofits and Nonprofit Management</td>
<td>15</td>
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<tr>
<td>AS.470.798</td>
<td>Financial Management and Analysis in Nonprofits</td>
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<td>AS.470.774</td>
<td>Nonprofit Governance &amp; Executive Leadership</td>
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<tr>
<td>AS.470.734</td>
<td>Organizational Leadership and Ethics in NGO Management</td>
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<tr>
<td>AS.470.864</td>
<td>NGO Management Capstone Seminar</td>
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Core Course - Customizable:
Select one of the following:
- AS.470.625 Resource Development and Marketing in Nonprofits (3 credits)
- AS.470.666 Institutional Fundraising: Raising Maximum Dollars from Government Agencies, Corporations and Foundations (3 credits)

Electives
Select four of the following:
- AS.470.609 Leadership Skills in the 21st Century
- AS.470.638 Negotiating as a Leadership Skill
- AS.470.641 Introduction to Advocacy and Lobbying
- AS.470.682 Mission Meets Profit: Building a Social Enterprise
- AS.470.714 Contemporary Politics of Latin America
- AS.470.754 Project Management for NGOs
- AS.470.766 Economic Growth:The Politics of Development in Asia, Africa and Beyond
- AS.470.788 Monitoring & Evaluation for Nonprofits/NGOs
- AS.470.789 International/Non-Governmental Organizations and Civil Society in Conflict Zones

Total Credits 30

Learning Outcomes

Graduates of the program should be able to:

- **Apply** history, facts, data, trends, and lessons learned to interpret situations that arise every day for non-profit and non-governmental organizations, including the various roles that international and national non-profits and civil society organizations play in local, national, and international development, humanitarian action, and policy processes.
- **Demonstrate** leadership skills that are critical to effective decision-making to lead, manage, and/or oversee mission-driven organizations on issues related to strategic planning, board management, theory of change, strategic partnership, program development, monitoring and evaluation, marketing, fundraising, and development, and other skills.
- **Utilize** oral and written communication skills from both academic and practitioner-based sources that will enhance effective non-profit leadership.
- **Demonstrate** effective ethical management and leadership decision-making skills specific to the needs of non-profits and non-governmental organizations.
• **Evaluate** emerging trends and best practices in charitable, philanthropic, and/or advocacy organizations.